

Q4 EA1 ~ *The Tempest* Editorial Essay/Short Film Assignment

Imagine that you are a freelance journalist for the Pulitzer Center. You discovered some valuable insight, worth sharing with a wider audience, that addresses the following prompt:

What are the similarities and differences of migration that inform and/or alter human behavior?

- The purpose of the **editorial essay** is to write about a theme or character from *The Tempest*.
- The purpose of the **short film** is to create a short film that relates to a theme or character from *The Tempest*.



This assignment is meant to influence public opinion, promote critical thinking, and sometimes cause people to take action on an issue. You will combine **rhetorical techniques** and writing skills to produce a well-written/directed and convincing argument about your selected theme or character from *The Tempest*.

EDITORIAL ESSAY REQUIREMENTS:

There are four different types of editorials. You will **PICK ONE** style for your piece:

1. **Argument and Persuasive Editorial** -takes a firm stand and seeks to persuade readers about a sensitive issue.
2. **Information and Interpretive Editorial** -seeks to explain and point out a flaw, judges severely, and finds fault.
3. **Tribute, Appreciation, or Commendation Editorial** -seeks to praise a person or an activity.
4. **Entertainment editorial** - focused on pop culture with two branches:
Humorous treatment of a light topic or *Satirical* treatment of a serious topic.

★ **Evidence:** MUST reference ***The Tempest*** AND learning from at least **THREE** texts from below:

- *The Narrative of the Captivity and Restoration of Mrs. Mary Rowlandson*
- *Olive Oatman: Life among the Mohave*
- *The Danger of a Single Story*
- Pulitzer Center Stories

★ **Viewpoint:** - states a clear opinion and issues a call to action through an argument based on evidence.

★ **Analysis and Persuasion:** - convincingly argues the point of view by providing relevant background information, valid examples with direct quotes in a clear and organized format.

- Must incorporate the **rhetorical strategies** covered in our unit: **ethos, logos, and pathos.**

★ **Language:** - strong voice and engages the reader. Language, style, and tone are appropriate to purpose with correct grammar, spelling, and punctuation.

- **Third Person** using formal, academic language (using “it”, “he”, “she”, “they”-**No “I”**)

★ **Guidelines: Maximum 500 words**

- **MLA format:** double-spaced, 12-point font, one-inch margins on all sides with correctly formatted heading, and page numbers.

SHORT FILM REQUIREMENTS:

- ★ **MUST MEET WITH Ms. Middleton to discuss film ideas!**
- ★ **Evidence:**
 - Create a film about someone's story that you feel should be told
 - A written explanation for the film with specific reference to:
 - A written explanation for the film with specific reference to:
 - *The Tempest* (theme or character)
 - *The Danger of a Single Story*
 - Pulitzer Center Stories (minimum TWO)
- ★ **Viewpoint:** - states a clear opinion and issues a call to action through an argument based on evidence.
- ★ **Analysis and Persuasion:** - convincingly argues the point of view by providing relevant background information, valid examples with direct quotes in a clear and organized format.
 - Must incorporate the **rhetorical strategies** covered in our unit: **ethos, logos, and pathos.**
- ★ **Language:** - strong voice and engages the viewer. Language, style, and tone are appropriate to purpose.
- ★ **Guidelines: Minimum 5 minutes - Maximum 10 minutes**
 - Open choice format; animated, live acting, picture narration, director's choice.

DUE DATES:

Monday 5/3 - Graphic Organizer (20pts)

Wednesday 5/5 - Rough Draft (20pts)

Friday 5/7 - Teacher Conference (10pts)

Wednesday 5/12 - FINAL DRAFT (50pts)