

Social Media Analysis Tool

Social Media Platform	
Post account name	
Post media (image, video, text, etc)	
Screenshot or link	

Directions: Read or observe your post. Complete each section below.

Message: What is being said in this post? *(What is it about? Think of the who, what, when, where, why)*

Evidence:

Purpose and Context: Who is being represented? How? For what purpose? *(What is the author trying to make you think? Is there a negative or positive perspective about the issue and people? When and where was this written? Does the when and where change your thoughts on the topic?)*

Evidence:

SOI: The presentation of commonality, diversity and interconnection are communicated with a specific purpose and impact audience reactions.

Speaker and Audience: Who is saying it? Who does the author want to hear the message? (Who is funding this post?)

Evidence:

Reflection: Can you trust the information you read in this article? Explain why or why not. Is this information different from the Pulitzer reporting?

SOI: The presentation of commonality, diversity and interconnection are communicated with a specific purpose and impact audience reactions.

MYP Language Acquisition: Criterion B: Reading: *ii.analyse conventions & iii.analyse connections.*

Score	1-2	3-4	5-6	7-8
Level descriptor	iii.identifies basic connections in complex authentic texts.	iii.identifies basic connections in complex authentic texts.	iii. interprets connections in complex authentic texts.	iii. analyses connections in complex authentic texts.
%	69%-50%	79%-70%	89%-80%	100%-90%
On this task	iii. Identifies the basic meaning of social media posts using MAPS-C = analysis tool is completed with summaries.	iii. Identifies the basic meaning of social media posts using MAPS-C = complete analysis tool some speculations without evidence.	iii. interprets social media posts using MAPS-C =complete analysis tool includes both interpretations with evidence and some speculations without evidence.	iii. Analyzes a news article using MAPS-C = complete analysis tool includes interpretations with evidence in all sections.

MYP Language Acquisition: Criterion D: Writing: *i.use a wide range of vocabulary*

Score	1-2	3-4	5-6	7-8
Level descriptor	i.uses a limited range of vocabulary	i.uses a basic range of vocabulary	i.uses a range of vocabulary	i.uses a wide range of vocabulary
%	69%-50%	79%-70%	89%-80%	100%-90%
On this task	i. Limited range - does not connect rhetorical analysis to evidence from a news article..	i. Basic range - connects rhetorical analysis to evidence from a news article with little explanation	i. Range = connects rhetorical analysis to evidence from a news article post with some complete explanations	i. Wide range = connects rhetorical analysis to evidence from a news article with complete explanations

SOI: The presentation of commonality, diversity and interconnection are communicated with a specific purpose and impact audience reactions.