

“Everything Dope About Chicago” Photo Essay Rubric

Step 1: Solo or Small Group?

Will you be working alone on this, or with a partner (no more than 3 people per group)? If you have partners, list them here.

Step 2: What’s Your Focus?

In choosing your topic, think about who and what you have access to. It can sound big and important to choose a catchy topic like gun violence or sex trafficking, but do you have access to take pictures of people and places involved in those topics? Are you interested in having conversations with people about those topics? If your answer is yes, go for it! If the answer is no, choose a different topic.

List your topic.

Briefly explain why you chose this topic. Then, create a short list of who you want to include in your photos, and where you are thinking of taking pictures.

Step 3: Get to Know Your Topic, and Take Photos!

You have all week to complete this project - including the presentation of the photos in a Google Slide Deck. Here is what your presentation needs to include:

1. Title slide with:
 - Project title
 - Your name / names of group members
 - Background color and font work well together / are legible
 - Font needs to be at least 24, larger is better

2. Photos:
 - At least 10 photos
 - Photos should all relate to the topic
 - Photos should all relate to each other, to tell one cohesive story
 - Photos must be taken by you (taken by the group members)

3. Content:
 - Captions tell a complete story: they are connected to each other / tie the photos together
 - Captions are directly connected to the photo they are with (think: 5 Ws)
 - Font is not smaller than 14 pt, and is legible
 - Font color works with background color / is legible on the slide

Component	2 - Excellent!		1 - Improve Me	
Title slide	<ul style="list-style-type: none"> Project title Name(s) Background color / font work well together & are legible Font at least 24 		<ul style="list-style-type: none"> Project title missing Name(s) missing Background color / font do not work well together &/or aren't legible Font less than 24 	
	4 - Excellent!	3 - Good Work	2 - Improve Me	1 - Off Task
Photos	<ul style="list-style-type: none"> 10+ photos Photos all relate to topic Photos all relate to each other / tell one story Photos taken by you 	<ul style="list-style-type: none"> 8-9 photos Photos all relate to topic Photos relate to each other / mostly tell one story Photos taken by you 	<ul style="list-style-type: none"> At least 6 photos, all on same topic, telling one story; taken by you. 8-10 photos not all related, telling multiple stories; taken by you 	<ul style="list-style-type: none"> Less than 5 photos, all on same topic, tell one story; taken by you. 6-8 photos not all related, telling multiple stories; taken by you Photos taken by others
Content	<ul style="list-style-type: none"> Captions tell a story / connected to each other Captions tie photos together Caption directly connected to the photo Font 14+ /legible Font color works with background 	<ul style="list-style-type: none"> Captions tell a story / mostly connected to each other Captions connect photos to each other Caption mostly connected to the photo Font 14+ /legible, color works 	<ul style="list-style-type: none"> Captions cover 5Ws, but missing the story Captions less coherent in connecting photos Captions sometimes connect to the photo Font legible, color works 	<ul style="list-style-type: none"> Captions cover 3-4Ws, but missing the story; labels Captions aren't coherent in connecting photos Captions sometimes connect to the photo Font not legible, color doesn't work with background

Notes: