

Note to Security & Staff – From Ms. O'Connor

Dear Teachers, Staff, and Security Team,

Students carrying this survey are participating in a class project for Ms. O'Connor's Journalism/Media Literacy unit. Their task is to conduct short interviews with peers around the school to better understand why teens often feel disconnected from local news and what local outlets can do to improve.

This survey is part of their final lesson, and they have been instructed to be respectful, brief, and responsible while gathering feedback.

Please allow students with this paper to be in the hallways for interview purposes during the designated class period. This document serves as their hallway pass for today.

Thank you for supporting our students' learning!

– Ms. O'Connor

Script you read when you find a student to interview

"Hey! I'm working on a project about why teens don't usually watch or read the news. Can I ask you a few questions? It'll only take a couple of minutes, and it's totally anonymous.

We're trying to find out how local news could be more interesting and relevant for people our age.

Thanks for being part of it!"

O'Connor Student Last Name _____ First Name _____

THIS SURVEY IS ANONYMOUS – DO NOT write the name of the person you are interviewing

 Part 1: Quick Answer (Checkbox-Style)

What grade are you in? ☐ 9th Grade ☐ 10th Grade ☐ 11th Grade ☐ 12th Grade	Age ☐ 15 ☐ 16 ☐ 17 ☐ 18 ☐ other _____
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1. Why don't you watch or read the news? *(Check all that apply)*

- ☐ It's boring
- ☐ It doesn't relate to my life
- ☐ I don't have time
- ☐ I get my news from social media instead
- ☐ It's too negative or depressing
- ☐ I don't know where to find local news
- ☐ I just don't care about the news
- ☐ I DO watch and read the news often

2. Do you follow any news outlets (TV or Print)?

- ☐ Yes ☐ No
- *If yes, where do you get it?*
- ☐ Instagram ☐ TikTok ☐ YouTube ☐ Twitter/X ☐ TV
- ☐ News websites ☐ Other: _____

3. How many times a week do you watch or read *local* news (like news about Miami Gardens or Miami)? *Examples: WSVN 7, CBS Miami, NBC 6, Miami Herald, Miami New Times*

- ☐ 0 times (Never)
- ☐ 1–2 times a week
- ☐ 3–4 times a week
- ☐ 5–6 times a week
- ☐ Every day (7+ times a week)

4. Do you feel like local news stories are relevant to your life or interests?

- ☐ Yes ☐ No ☐ Sometimes

5. Would you be more likely to follow local news if it was created or reported by teens?

- ☐ Yes ☐ No ☐ Maybe

Part 2: Open-Ended Questions

1. What is one recent story in the news that you've been following?

2. Why did this story matter to you?

3. What kind of stories would you like to see more of in local news?

4. If a local news company hired you and gave you \$100,000 to get more teens to watch or read local news, what would you do?

(What creative or fun ideas would you try to make it actually work?)

5. If you could give one message to local news outlets, what would it be?