

Poster or Slide Presentation Rubric

Criteria	4 - Excellent	3 - Proficient	2 - Developing	1 - Beginning
Content Accuracy	All information is accurate, relevant, and clearly supports the topic or civic action plan.	Most information is accurate and supports the topic.	Some information is accurate, but there are minor errors or unclear connections to the topic.	Major factual errors; information does not support the topic.
Organization & Clarity	Presentation is logically organized; ideas flow clearly and are easy to follow.	Presentation is mostly organized with minimal confusion.	Presentation has organizational issues; ideas are somewhat difficult to follow.	Presentation is disorganized and hard to follow.
Visual Design / Creativity	Highly creative, neat, and visually engaging; effective use of colors, graphics, and fonts to support message.	Clear and appealing visuals; some creative elements used.	Some visuals used but may be cluttered or lack clarity; minimal creativity shown.	Poor visual design or little to no visuals used.
Use of Evidence	Strong and clear use of evidence from articles or research to support key ideas and solutions.	Evidence is present and mostly supports the topic or action plan.	Some evidence used, but it lacks clarity or full connection to key ideas.	Little or no evidence used from sources.

Civic Relevance / Local Impact	Clearly demonstrates how the topic connects to the local Arizona community and suggests realistic civic action.	Shows some connection to the local community and proposes a civic action idea.	Vague or weak connection to local issues; civic action plan is underdeveloped.	No clear local connection or action plan.
Presentation Skills	Students speak clearly, confidently, and engage the audience; strong understanding of the topic.	Student presents clearly with minimal errors; shows understanding.	Presentation lacks confidence or clarity; limited topic understanding shown.	Unclear or mumbled presentation; student appears unprepared.
Time Management	Presentation fits within time limits and covers all necessary points.	Slightly over/under time, but most content covered.	Significantly over/under time; key elements missing.	Presentation very short/long; little content presented.

Total Points: ____ / 28