

# Create a Heat Safety PSA Poster

**Objective:** Design a persuasive and informative poster that educates outdoor workers about heat-related risks and how to stay safe.

**Your Task:** Imagine you've been hired by a workplace safety organization to create a **Public Service Announcement (PSA)** poster.

**Your poster must include:**

- **A catchy slogan** (e.g., "Hydrate or Hibernate," "Don't Let the Heat Beat You")
- **One real-life risk factor** for outdoor workers (e.g., direct sun, heavy gear, no shade)
- **Two symptoms** of heat-related illness (from heat exhaustion or heat stroke)
- **Two safety tips** (e.g., hydration, clothing, breaks, shade)
- **A call to action** (e.g., "Know the signs. Take a break." or "Speak up. Stay safe.")
- **Visual elements** like bold colors, icons, or drawings to grab attention

## Sentence Starters

- "If you feel \_\_\_, you might be overheating."
- "To stay safe, remember to \_\_\_ and \_\_\_."
- "Working in \_\_\_ increases your risk of heat illness."
- "Don't ignore \_\_\_ – it could be a sign of heat stroke."

You can make your poster on paper or in Canva.

[Just attach the link to your poster here:](#)

