**Social Media Analysis Tool**

| Social Media Platform  |  |
| --- | --- |
| Post account name |  |
| Post media (image, video, text, etc) |  |
| Screenshot or link |  |

Directions: Read or observe your post. Complete each section below.

| **Message: What is being said in this post?** *(What is it about? Think of the who, what, when, where, why)* |
| --- |
| Evidence:  |
| **Purpose and Context: Who is being represented? How? For what purpose?** *(What is the author trying to make you think? Is there a negative or positive perspective about the issue and people? When and where was this written? Does the when and where change your thoughts on the topic?)* |
| Evidence:  |
| **Speaker and Audience: Who is saying it? Who does the author want to hear the message?** *(Who is funding this post?)* |
| Evidence:  |

**Reflection**: Can you trust the information you read in this article? Explain why or why not. Is this information different from the Pulitzer reporting?

**MYP Language Acquisition: Criterion B: Reading:** *ii.analyse conventions & iii.analyse connections.*

| **Score** | 1-2 | 3-4 | 5-6 | **7-8** |
| --- | --- | --- | --- | --- |
| **Level descriptor** | iii.identifies **basic** connections in complex authentic texts. | iii.identifies **basic** connections in complex authentic texts. | iii.**interprets** connections in complex authentic texts. | iii.**analyses** connections in complex authentic texts. |
| **%** | 69%-50% | 79%-70% | 89%-80% | 100%-90% |
| **On this task** | iii. Identifies the **basic** meaning ofsocial media posts usingMAPS-C = analysis tool is completed with summaries.  | iii. Identifies the **basic** meaning ofsocial media posts usingMAPS-C = complete analysis tool some speculations without evidence. | iii. **interprets** social media posts usingMAPS-C =complete analysis tool includes both interpretations with evidence and some speculations without evidence. | iii. **Analyzes** a news article usingMAPS-C = complete analysis tool includes interpretations with evidence in all sections. |

**MYP Language Acquisition: Criterion D: Writing**: *i.use a wide range of vocabulary*

| **Score** | 1-2 | 3-4 | 5-6 | **7-8** |
| --- | --- | --- | --- | --- |
| **Level descriptor** | i.uses a **limited range** of vocabulary | i.uses a **basic range** of vocabulary | i.uses a **range** of vocabulary | i.uses a **wide range** of vocabulary |
| **%** | 69%-50% | 79%-70% | 89%-80% | 100%-90% |
| **On this task** | i. **Limited range** - does not connect rhetorical analysis to evidence from a news article..  | i. **Basic range -** connects rhetorical analysis to evidence from a news article with little explanation  | i. **Range** = connects rhetorical analysis to evidence from a news article post with some complete explanations | i. **Wide range**  = connects rhetorical analysis to evidence from a news article with complete explanations |