

Rhetorical Analysis Process Essay Outline

- I. Introduction
 - A. Hook: Interesting statement, question, quotation, anecdote, etc.
 - B. Transition from hook to the background
 - C. Background information: Provide the titles and authors of each work you are analyzing.
 - D. Thesis statement
- II. Body Section One: Essay Analysis
 - A. Topic sentence: indicate what the paragraph will be about in a subtle way.
 - B. State the essay's purpose(s). Here you can be more specific than the more general, shared purpose of all three texts that you listed in your thesis statement.
 - C. List the choices you will be analyzing (2-3).
 - D. Include a lead-in sentence to your first piece of evidence.
 - E. Then include textual evidence (direct quote or paraphrase) and an in-text citation.
 - F. Then, explain what that choice *does* or achieves in the piece and *how* (specifically) it supports the author's purpose.
 - G. Explain how this author's more specific purpose(s) support the larger, shared purpose.
 - H. Transition to second choice (how does it relate to or work with the first choice?)
 - I. Repeat D-G for your choices 2-3.
- III. Body Section Two: Photo Essay Analysis
 - A. Transition sentence from section one to section two: how do the sections relate?
 - B. Repeat above steps A-H.
- IV. Body Section Three: Podcast Analysis
 - A. Transition sentence from section two to section three: how do the sections relate?
 - B. Repeat above steps A-H.
- V. Conclusion
 - A. Restate your main points in different wording.
 - B. Describe how all these texts have achieved a shared purpose.
 - C. Finish with something profound and memorable—why do these texts and their purposes really matter?

