**Rhetorical Analysis Process Essay Outline**

1. Introduction
   1. Hook: Interesting statement, question, quotation, anecdote, etc.
   2. Transition from hook to the background
   3. Background information: Provide the titles and authors of each work you are analyzing.
   4. Thesis statement
2. Body Section One: Essay Analysis
   1. Topic sentence: indicate what the paragraph will be about in a subtle way.
   2. State the essay’s purpose(s). Here you can be more specific than the more general, shared purpose of all three texts that you listed in your thesis statement.
   3. List the choices you will be analyzing (2-3).
   4. Include a lead-in sentence to your first piece of evidence.
   5. Then include textual evidence (direct quote or paraphrase) and an in-text citation.
   6. Then, explain what that choice *does* or achieves in the piece and *how* (specifically) it supports the author’s purpose.
   7. Explain how this author’s more specific purpose(s) support the larger, shared purpose.
   8. Transition to second choice (how does it relate to or work with the first choice?)
   9. Repeat D-G for your choices 2-3.
3. Body Section Two: Photo Essay Analysis
   1. Transition sentence from section one to section two: how do the sections relate?
   2. Repeat above steps A-H.
4. Body Section Three: Podcast Analysis
   1. Transition sentence from section two to section three: how do the sections relate?
   2. Repeat above steps A-H.
5. Conclusion
   1. Restate your main points in different wording.
   2. Describe how all these texts have achieved a shared purpose.
   3. Finish with something profound and memorable—why do these texts and their purposes really matter?