

O n e

Advocacy, Services and Arts

JULIE ELLER



#### **Annotations**

- Understanding Global Food Security and Nutrition: This video illustrates the cyclical nature of food insecurity, emphasizing the need for sustainable food security policies.
- 2. <u>Food Insecurity by the Pulitzer Center</u>: This article helps to supplement understanding of food insecurity
- 1,000 Days: The Period that Decides the
   Health and Wealth of the World: To impact the
   cycle of poverty, we must start at the source with
   mothers and their children during the first 1,000
   days.



Image taken from source 1, Understanding Global Food Security and Nutrition.

#### Annotations



Image taken from source 1, Meet the Journalist: Roger Thurow

- 1. <u>Meet the Journalist: Roger Thurow</u>: Roger Thurow, an expert on food insecurity, spoke personally with the ASA team.
- 2. <u>India: Doing the Right Things</u>: This program in India successful addresses barriers to positive health behaviors
- Somalia: Food Security Emergency
   Spreads Despite Aid: This program in Somalia is failing because it isn't sustainable

#### **Annotations**

- 1. <u>Map the Meal video</u>: Resource provides insight for food insecurity in America
- Community Health and Nutrition in America: Link offers information on efforts combatting food insecurity in the U.S.
- 3. Three Myths of Behavior Change What You Think You Know That You Don't: Jeni Cross at TEDxCSU: Video highlights ways to motivate behavior change



Image taken from source 2: Community Health and Nutrition in America

### From Education to Action



#### Lesson

#### What is Food Insecurity?

Food Security exists when all people within a community have at all times, physical, social, and economic access to sufficient, safe, and nutritious food that meets their dietary needs and food preferences for an active and healthy life. Food insecurity is anything short of this definition. That could mean a child in India having access only to rice for their meals, a child in Uganda with insufficient access to clean water, or at its most extreme a malnourished child experiencing famine. Please watch this Understanding Global Food Security and Nutrition video for a greater understanding of the scope of the problem and pay special attention to the cyclical nature of food insecurity at 1:47.

Mothers and their children are at the core of this cycle- please pay special attention to Resource #2 on the First 1000 Days by Roger Thurow. If we are seeking to make behavioral changes the education and action focus should be on mothers and early childcare. A child's health and future is largely determined by their nutrition in their first 1000 days (from conception to their second birthday). If we can intervene in this cycle in a child's lifetime, we may be able to intervene in the cycle for future generations to come.

#### Perceptions of Food Insecurity:

Chances are, when you think about Food Insecurity, it feels very impersonal to you.

Food insecurity feels like something that the world's poorest people experience; after all, the communities that are at the greatest risk for food insecurity are often in developing countries. Maybe an image like Kevin Carter's Pullitzer Prize Winning photograph comes to your mind:





Published: May 1, 2014 By Roger Thurow Publication: The Atlantic Content Type: post Media: Article

#### 1,000 Days: The Period That Decides the Health and Wealth of the World

A globetrotting investigation into the biggest new idea in international development.

#### Questions

3 of 3



How can we create sustainable policy that will break the generational cycle of food insecurity?



 $\Gamma$ 

W

O

**International Affairs** 

# Sarah Gerwens

### Where to go from here?

- Women are crucial in improving food security and combatting malnutrition
- Women often lack the resources, opportunities or permission to advocate for sustainable behavior changes
- Focus on rural and agricultural communities in Guatemala and Ethiopia in Thurow's research
- Food insecurity translates into societal insecurity and unrest - stunted children have stunted potential

What does one need to act?

The power to do so!





**Empowerment** 

# Strategy: Women's Center

A) Free Education Resources



B) Conditional Loans



C) Farming Collectives



Poverty Lack of Empowerment







Action Empowerment



T h r

Media & Communications

# Alaina Seguin Ochuko Okor



# Target Audience



Main target: Women



Other targets: Children

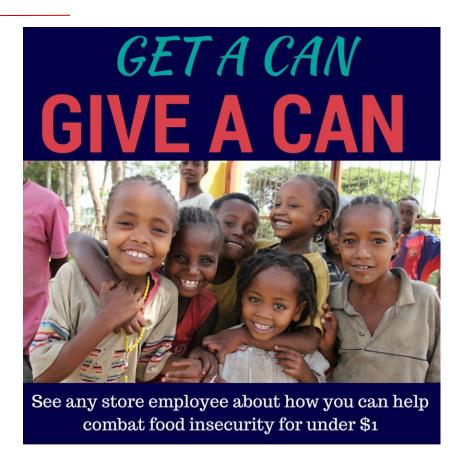
# Target Audience

### Other targets:

- Schools
- Hospitals
- Women's centers

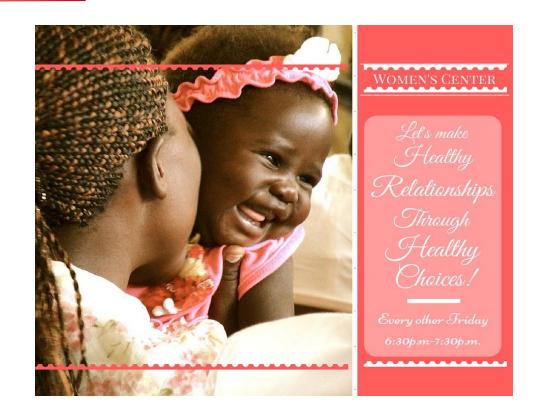
# Sample Executions

International outreach: to provide food to start program



## Sample Executions

Template Poster/ sign at a local hospital, school, market, etc.



# Sample Executions



Rewards program: Sample card/ poster



### Pictures References

- -1st Slide: Picture by Corrado Scropetta "Il gioco delle 3 Carte" (Some rights reserved)
- 2nd slide: Picture by David Dennis "Vendor in Chichicastenango" (Some rights reserved)
- -3rd Slide:Pictures are from bibliography
- -4th Slide:Pictures are from bibliography
- -5th Slide:Pictures are from bibliography
- -6 th Slide:Pictures are from bibliography
- -7th Slide:Picture by David Dennis "Emily Posing" (Some rights reserved)
- -8th Slide: Picture by World Bank/Maria Fleischman (Some rights reserved)
- -9th Slide: Picture by Brian Odwar, (no attribution required)
- -10th Slide: Pictures by Barasat Anweshan (A), Lois Shapiro Canter (B), Sorukot/Mugu (C) (Some rights reserved)
- -11th Slide: Picture by Rod Waddington, "Tigray Girl, Ethiopia" (Some rights reserved)
- -12th Slide: A: Picture by Rod Waddington, "Birhan and Mother" (Some rights reserved)
  B: Picture by Rod Waddington, "At the Back, Tigray" (Some rights reserved)
- -14th Slide: Picture by Maggie and Mark Banga, Comboni Lay Missionaries
- -15th Slide: Picture by Brian Odwar, (no attribution required)
- -16th Slide: Picture by "kcelsner" (no attribution required)
- -17th Slide:Picture by Corrado Scropetta "Il gioco delle 3 Carte" (Some rights reserved)