



Image by AP Photo/Wong Maye-E, Bangladesh, 2017.

An Associated Press exposé of rape and massacre in the Rohingya villages of Myanmar. A *Los Angeles Times* report on China's growing influence across Africa. A six-part series for PBS *NewsHour* on Putin's Russia. *The New Yorker's* inside look at life in Pyongyang. A yearlong multimedia project with *TIME* tracking the lives of three Syrian refugee families in Europe.

These stories are a reminder of the astonishing range of work made possible with Pulitzer Center support in 2017—and a reminder, also, that beyond the circus of current American politics there is a world in flux, a world that we ignore at our peril.

New York Times journalist Nicholas Kristof says that his columns on President Trump average twice the readership online as those on foreign affairs—proof that “Trump sells,” he writes, “and overseas news doesn't.”

That truth doesn't make overseas news less important. It does mean we have to think harder about how to reach the broadest possible audiences on the issues that affect us all.

For the Pulitzer Center that means making our journalism as compelling as we can, through brilliant storytelling, photography, and videography of the sort you see highlighted in this report and video overview. It means ensuring that the journalists we support are as diverse as the world we hope to explain and engage.

It also means finding audiences where they are—funding projects with *The Des Moines Register* on Iowa's unique relationship with China, for example, or with *The Texas Tribune* (and *ProPublica*) on the mismanagement of a 700-mile fence that is the precursor of Trump's “beautiful wall!”

Just as important are the hundreds of schools and universities that use Pulitzer journalism as the launch point for discussion and debate, engaging students on the trends and policies that will determine their future.

In 2017 Pulitzer Center journalists participated in more than 250 events at 45 universities and colleges. We sent 37 students to report from 27 countries. We reached 80,000 secondary and middle school students in person—and



In 2017, the Pulitzer Center supported more than 125 reporting projects by professional journalists. They produced more than 600 stories that appeared in 150 media outlets. Here are some highlights of an extraordinary year for Pulitzer Center journalism:

- The White House claimed that a U.S. commando raid in Yemen, the first military venture of the Trump administration, was “a huge success.” Grantee Iona Craig (*The Intercept*) was the only journalist able to get first-hand accounts of an operation that was far more fraught.
- Grantees Doug Bock Clark, Jason Motlagh, and the Associated Press all focused on atrocities committed by the Myanmar military against the Rohingya Muslim minority. The AP documented savage sexual assaults on women and girls and one of the government’s bloodiest massacres. Clark, writing for *The Guardian*, questioned why nations are reluctant to call the crimes against the Rohingya a genocide. For *Wired*, he documented the use of social media to fuel religious violence. Motlagh produced stunning reports for *AJ+* and *The New Republic* on the exodus of Rohingya to Bangladesh.
- With support from the Pulitzer Center, *The Bulletin of Atomic Scientists* devoted an entire issue to the debate on whether nuclear power can play a significant role in combating climate change—and if it does, how much will that contribute to the risk of nuclear weapons proliferation?
- Boko Haram is famous for the 2014 mass kidnapping of 276 schoolgirls. Less publicized has been the group’s kidnapping of 10,000 boys over the last decade. In a cover story for *The New York Times Magazine*, grantees Sarah Topol and Glenna Gordon presented a horrifying account of four boys and their descent into a man-made hell.



- Beyond the sorrow of loss, the death of a husband can bring a special torment to women. Grantees Cynthia Gorney and Amy Toensing reported for *National Geographic* on the indignities that different societies inflict upon women who lose their husbands.
- Among the unintended consequences of the U.S. invasion of Iraq was the reassertion of Iranian influence. In a three-part series for PBS *NewsHour*, Reza Sayah and Gelareh Kiazand took a nuanced look at both the reach—and the limits—of Iran’s power over its neighbor.
- Years before President Trump vowed to build a wall along the border with Mexico, the U.S. government launched an aggressive seizure of private land to build an 18-foot-high fence. The Department of Homeland Security filed more than 360 eminent domain lawsuits involving thousands of acres. How did that go? An investigation by T. Christian Miller, Kiah Collier, and Julián Aguilar for *ProPublica* and *The Texas Tribune* shows “a botched land grab that serves as a warning for the future.”
- In a multi-part series for the *Los Angeles Times*, grantees Jon Kaiman and Noah Fowler examined the implications of China’s growing “soft power” across the African continent. “The Chinese march through Africa has come as U.S. engagement on the continent has been dialed down to its lowest level in years,” Kaiman writes.
- The Paradise Papers documented the offshore interests of more than 120 politicians and world leaders, from Queen Elizabeth II to Trump administration insiders. The Pulitzer Center partnered with the International Consortium of Investigative Reporters (ICIJ) to produce an interactive graphic and an animated video explainer on how the offshore accounts are used to shield profits from taxation.

Thanks to the Pulitzer Center I’ve gotten to go places, meet people, write stories and share them on a scale I’d always dreamed of. Your support has not only sustained me but it has pushed me – to be better, pitch wider, and bring important stories to new audiences in new ways.

–Cassandra Vinograd, freelance journalist and Pulitzer Center grantee

The grant gave my freelancing career an invaluable boost, allowing me to prove myself on my first ambitious international projects, which has led to a string of further high-profile assignments.

–Doug Bock Clark, freelance journalist and Pulitzer Center grantee

I worked with the Pulitzer Center this year on our North Korea project, and saw up-close that it really is the jet fuel of international journalism.

–Evan Osnos, staff writer at The New Yorker and Pulitzer Center grantee



In Focus

Desperate Migrants on the Move

Image by Nichole Sobiecki, Niger, 2017.

The word “migration,” evoking the vast movement of animals in mysterious accord with nature and the seasons, is too gentle a term for the convulsive and desperate surges of humanity moving across the planet. But that is the term often used to characterize any number of humanitarian crises. In these days of nationalist fears and tightening borders, it’s not unusual for such migrants to become trapped in limbo, unable to move forward, fearful to turn back—or sold like chattel.

The Pulitzer Center supported over a dozen projects on migration in 2017. Among the highlights:

- More than 2,500 people died this year trying to cross the Mediterranean to Europe, yet countless migrants keep trying despite the perils. And European efforts to stem the tide are backfiring, according to a special online package from *Foreign Policy*.
- The beginning of life could hardly be more inauspicious for babies born in refugee camps. In a year-long project introduced on the cover of *Time Magazine*, grantees Lynsey Addario, Aryn Baker and Francesca Trianni tracked these young lives over the course of their first year.
- In reports for *Radio Ambulante*, Rolando Arrieta and Luis Trelles report on ordinary Cubans who are willing to risk everything to make it to the United States. A larger collaboration resulted in a multi-part series featured in *The Miami Herald*, *El Nuevo Herald*, 1A, NPR and *Radio Ambulante*.
- Ben Taub told the story of a young woman named Blessing who took a horrific journey from Nigeria across the deserts of Niger and Libya to reach a resettlement camp in Sicily. Her tale, in *The New Yorker*, provided insights on the challenges faced by hundreds of thousands of Africans attempting the journey to Europe—and the complicity of traffickers and European prostitution rings in abuses committed along the way.
- Syrians and other recent war refugees dream of Europe as a welcoming haven—but many Europeans feel unnerved or even threatened by the influx of foreigners. In a story for *The Nation* and a series of reports for PRI’s *The World*, Jeanne Carstensen explored those tensions—exacerbated by the Trump administration’s own anti-immigrant policies.



TOXIC PLANET



It affects the air we breathe, the water we drink, the soil that helps produce the food we eat. Pollution is everywhere.

Pulitzer Center grantees circumnavigated the globe to study pollution—its risks, the health implications, potential remedies, and means of prevention. Their work has been published in a wide range of outlets: *Undark*, *National Geographic*, *Yale Environment 360*, *China Dialogue*, *PBS NewsHour*, *Bloomberg Businessweek*, *TakePart*, *The Guardian*, *Verspers*, *The New York Times*, and *Hopkins Bloomberg Public Health Magazine*.

The Pulitzer Center's newest e-book, *Toxic Planet: The Global Health Crisis*, brings together their stories, brilliant and heart-wrenching photography, and video to form a more complete picture of the challenges the world faces and of the profound impact of toxic chemicals on all humans, most noticeably on babies and children. Many of the portraits of families are intimate and deeply troubling.

Contributors to the e-book include Nathalie Bertrams, Caitlin

Cotter, Fred de Sam Lazaro, Yolanda Escobar, Sean Gallagher, Beth Gardiner, Ingrid Gercama, He Guangwei, Makenzie Huber, Lynn Johnson, Michelle Nijhuis, Richard C. Paddock, Debbie M. Price, and Larry C. Price. It features reporting and documentary photography from Indonesia, Bangladesh, India, China, Dominican Republic, Malawi, Guatemala, Poland, Ecuador, Zambia, and the United States.

Toxic Planet highlights the health risks and challenges we face as well as possible solutions—change in government policies, better working conditions, waste treatment programs, and river clean-up projects. Innovations include solar ovens, improved cookstoves that are more efficient and also less toxic, the development of genetically modified crops that produce chemicals to kill pests, and more effective effluent treatment plants. New environmental awareness campaigns may well lead to behavior change.

This e-book is produced and designed by Jordan Roth and edited by Rebecca Kaplan, Kem Knapp Sawyer, and Pulitzer Center staff.



Awards & Recognition

Image by Paula Bronstein, Afghanistan, 2016.

This year, Pulitzer Center grantees and student fellows received more than 27 awards in recognition of their reporting. Chief among them was an Emmy award for Outstanding Science, Medical, and Environmental reporting for “The End of AIDS,” by Jon Cohen, Jason Kane, and William Brangham for *PBS NewsHour*. “To End AIDS” was also honored with awards from the National Academies of Sciences, Engineering, and Medicine and the Association of Healthcare Journalists. Carl Gierstorfer won Germany’s version of the Emmy, the prestigious 2017 Grimme award, for his documentary on Ebola in Liberia, “We Want You to Live.”

Another highlight was “The Panama Papers” by The International Consortium of Investigative Journalists (ICIJ), which won the 2017 Pulitzer Prize for Explanatory Journalism. The Pulitzer Center provided support for “The Panama Papers: An Introduction,” an animated video produced by Carrie Ching and ICIJ that launched the project and was featured on *PBS NewsHour*.

Two grantees, Daniella Zalcmán and Ben Taub, won 2017 Robert F. Kennedy Awards for their reporting projects: “Signs of Your Identity” and “The Assad Files.”

Pulitzer Center photographers were widely honored this year. Paula Bronstein won a 2017 World Press Photo Award for “The Silent Victims of a Forgotten War.” Allison Shelley’s “Canaan: Haiti’s Promised Land” was named FotoWeekDC’s grand prize winner,

and Xyza Bacani received the Alexia Foundation’s Judges Special Recognition Award for “My Mother’s Footsteps.”

Four Pulitzer Center projects received 2017 Overseas Press Club Awards—Elliot D. Woods for *Virginia Quarterly Review*’s “The Fight for Chinko,” ICIJ for “Panama Papers,” Ben Taub for *The New Yorker*’s “War Crimes in Syria,” and Emily Kassie and Malia Politzer for *Huffington Post Highline*’s “The 21st Century Goldrush.” Kassie and Politzer also received an ASME Ellie Award for their work. Sigma Delta Chi Awards went to “Fractured Lands” and “The Great Land Rush,” two in-depth series supported by the Pulitzer Center.

The 60th Annual CINE Golden Eagle Awards honored two grantees—Alexandria Bombach for *The New York Times* Op-docs “Afghanistan by Choice,” and Ben Solomon for *The New York Times* virtual-reality video “The Fight for Fallujah.”

Three 2016 student fellows were honored as SPJ Mark of Excellence regional winners—Makenzie Huber, from South Dakota University for a story on the use of solar ovens in the Dominican Republic and Michael Bodley and Meredith Stutz from Elon University for reporting on the changing role of the Catholic Church in Ireland. Two students—Daniel Socha from Kent State and Jennifer Stephens from George Washington School of Public Health—made the One World Media Student Shortlist.



Campus Consortium

Image by Sean Gallagher, China, 2017.

Now, more than ever, the Campus Consortium program is working to engage with students and faculty on the critical global issues of our time. We strengthened our commitment to reaching diverse audiences and sharing our grantees' experiences by organizing engaging, multi-day campus visits focused on topics ranging from climate change and biodiversity to political conflict and marginalized communities.

By the end of 2017, our Campus Consortium network stood at 35 colleges and universities including six new partners:

- Clark Atlanta University
- Forsyth Technical Community College
- Georgetown University's Berkley Center for Religion, Peace, and World Affairs
- Howard University
- McGill University Global Health Programs
- University of Iowa

With the addition of two Historically Black Colleges and Universities (HBCUs) and one community college, the Campus Consortium continues to reach diverse students in a variety of educational environments. This year, we worked closely with our faculty partners to develop on-campus programming that challenged students to expand beyond their academic spaces and consider the important role of international journalism.



In 2017 Pulitzer Center journalists participated in more than 250 events at 45 universities and colleges, from interdisciplinary conversations to public lectures and film screenings, with programs including:

At Georgetown University's event, "From the Front Lines: The Global Refugee Crisis," grantees Robin Shulman, Alice Su, and Ben Taub shared their stories reporting on the global refugee crisis from the United States, Canada, Germany, Niger, and the Mediterranean Sea, highlighting the narratives and individuals at the heart of the conflict.

Students journalists at Elon University staged a mock press conference with grantee Daniella Zalzman where she reflected on how she began her career as a documentary photographer and the importance of telling personal narratives with an ethical approach.

Journalists Joie Chen, Terry Samuel, and Laura Zelenko engaged with students at Howard University, sharing their perspectives on the role of diversity in media and steps that news organizations can take to support journalists of color.

While speaking to classes at Spelman College, grantee Gaiutra Bahadur highlighted how narratives of her family's immigrant past influenced her reporting project on Guyana's turbulent 2015 elections.

Pulitzer Center grantees Natalie Keyssar and Cassandra Vinograd joined Hannah Allam of *McClatchy Newspapers* at American University to speak about the practical and ethical components of assessing risk from the perspective of women in conflict journalism.

Pulitzer Center staff worked with former *National Geographic* editor Don Belt and Pulitzer Center grantees to stage workshops across the country, from Syracuse, Chicago and Richmond, to Washington, DC, San Diego and Berkeley, teaching university professors and secondary educators how to engage students via Paul Salopek's Out of Eden Walk, his 10-year trek across the globe.



Image by Phil Humnicky, courtesy of Georgetown University, Washington, DC, 2017.

"I have been interviewing my family and researching the history surrounding their [immigration] stories for a couple of years now, but not until [Gaiutra Bahadur] spoke with us yesterday did I really allow myself to see that clear connection."

– Donna Lee, Spelman College student

"Many of today's international crises have a strong religious component, yet media coverage often omits or oversimplifies these complexities and nuances. With the overall decline in international news coverage by most American media outlets, Pulitzer is a powerful news organization that is filling this deficit in U.S. news."

– Shaun Casey, director, Georgetown University's Berkley Center for Religion, Peace, and World Affairs

"We are so grateful for this opportunity to expose our students to journalists covering the most pressing global issues of our time."

– Sissel McCarthy, Hunter College journalism professor



Image by Ryan Michaleski, Puerto Rico, 2017

Our 37 Campus Consortium student fellows, from a wide range of ethnic backgrounds, reported from 27 countries across the globe—from Mexico to India and from Iceland to South Africa.

Student fellows produced articles, photo essays, and video on critical issues:

- Public health crises such as the impact of Zika, cancer in the developing world, and pharmaceutical pollution in water
- Mental health challenges for refugees and indigenous peoples
- Issues of identity among the marginalized, including Syrians and transgender communities in Pakistan and India
- Effects of climate change on humans, animals, and entire ecosystems
- Children's rights and educational systems in India, Malaysia, Morocco, and Sweden

Their stories have appeared in *Foreign Affairs*, *Global Health NOW*, *Global Voices*, *Open Democracy*, *The New Arab*, *St. Louis Post-Dispatch*, *Narratively*, NPR's *Goats and Soda*, and on the Pulitzer Center website.

In June, student fellows from Boston University and Johns Hopkins participated in a two-week orientation in DC. They visited the offices of *The New York Times*, *Vox*, *The Washington Post*, and NPR and attended the Pulitzer Center Gender Lens Conference at the National Press Club.

The entire staff made me feel right at home at the Pulitzer Center. I spent the entire two weeks in a constant state of inspiration.

—Campbell Rawlins, Boston University College of Communication Student Fellow



University of California Berkeley Graduate School of Journalism student fellow Sawsan Morrar, Columbia University Graduate School of Journalism student fellow Max Toomey, Washington University in St. Louis student fellow Tomek Cebzat, Davidson College student fellow Aman Madan, and University of California Berkeley Graduate School of Journalism student fellow Anna Clausen meet to discuss their work. Image by Kayla Sharpe. United States, 2017.

In October, the student fellows gathered for the Washington Weekend to share and discuss their reporting projects. Professional journalists from *Voice of America*, NPR, *Bloomberg News*, Vox, and Report for America, as well as Pulitzer Center grantees, took part in panels and provided networking opportunities. Matt Winkler, former editor-in-chief of *Bloomberg News*; Linda Qiu, a former student fellow and a *New York Times* reporter; and Alice Su, a Pulitzer Center grantee and journalist based in Amman, Jordan, spoke at a celebratory dinner at the National Press Club.

I learned so much last weekend and met so many talented journalists who instantly became friends. I am grateful for the invaluable support and guidance that the Pulitzer Center has provided throughout the student fellowship.

–Pat Nabong, Medill School of Journalism at Northwestern University Student Fellow

It was a beyond-incredible experience; I cannot stop thinking about all the inspiring presentations and deep discussions from the Pulitzer weekend.

–Ambar Castillo, LaGuardia Community College Student Fellow

My mind is still spinning as I think about all of the other Pulitzer Fellows I met and the journalists I had the chance of hearing speak. I feel beyond lucky to have been a part of something so special.

–Kelsey Emery, Texas Christian University Bob Schieffer College of Communication Student Fellow

It was wonderful and inspiring to see the amazing work produced by so many people in so many places – the student fellows' projects had such a vast amount of passion and spanned so many topics of such importance. I'm hoping to stay connected with as many of them as possible, and I'm really excited to see what everyone does next.

–Max Toomey, Columbia School of Journalism Student Fellow



Secondary Schools

Image by Estah Attar, Washington, D.C., 2017

In 2017, 81,126 students, teachers, Scouts, and Scout leaders learned from Pulitzer Center reporting in 301 educational events, from intensive media mentorships to large-scale stadium shows.

In a year when viral “fake news” has revealed how susceptible we are to divisive misinformation, the Pulitzer Center’s education program has responded, presenting diverse models of engagement with our projects and journalists that strengthen news media literacy and build awareness of global issues.

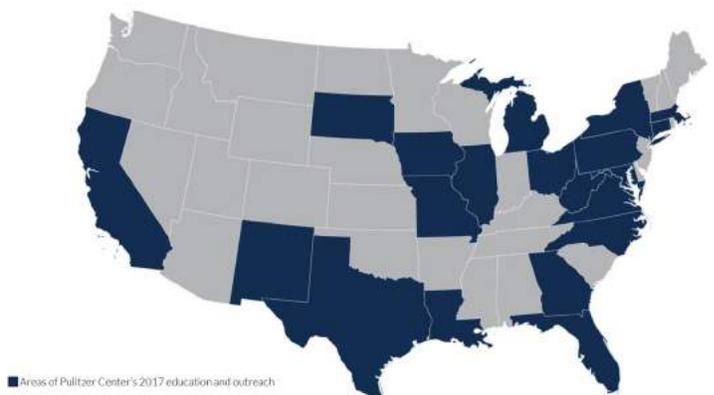
The Pulitzer Center’s long-term commitment to the Out of Eden Walk and Everyday Africa projects has led to large-scale adoption of these exciting programs nationwide.

- More than 60,000 Scouts and Scout Leaders learned about and practiced slow journalism at the National Scout Jamboree and the Philmont Scout Ranch over the summer. Plans are in the works for an even deeper collaboration with the World Jamboree in 2019.
- The Chicago Public Schools civics department has incorporated Out of Eden into its civics curriculum, creating a Professional Learning Community pilot program in Southside and Westside public high schools.
- Everyday Africa has been adopted as a Middle School cornerstone unit in the District of Columbia Public Schools, making it required curriculum across the district.

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Average engagement time of Pulitzer Center education and outreach program in 2017:

88 minutes



Over 2,000 students and educators in Winston-Salem, NC, created films, photography, performances, and poetry inspired by Pulitzer Center reporting as part of the inaugural year of our NewsArts initiative.

- Forty RJ Reynolds High School students researched and produced the film “Weaving Connections” with the support of filmmaker Diana Greene and grantee Jason Motlagh to investigate how the rising global textiles industry directly impacted their community.
- Theater educators from Winston-Salem/Forsyth County high schools worked with Pulitzer Center staff to develop methods for exploring global issues through movement.
- NewsArts lesson plans were featured last year at the WorldView conference at UNC Chapel Hill and the North Carolina Art Education Association (NCAEA) conference in Wilmington, NC.

In September 2017, the redesigned Lesson Builder launched on the Pulitzer Center website, with an improved search function that allows educators to find lessons by grade level, subject, issue, date, tag, author, or country.

- Since September, the Lesson Builder has generated double the traffic of the Pulitzer Center homepage, accounting for 10 percent of our website’s total traffic.
- Pulitzer Center staff and interns created 30 lessons in 2017.
- Our partner educators designed 19 lessons for a total of 49 new lessons in 2017 and a grand total of 283 since inception.

The Pulitzer Center education staff partnered with Chicago Public Schools, Winston-Salem/Forsyth County schools, DC Public Schools, Santa Clara County Public Schools, the World Affairs Council, University of Chicago, University of Richmond, UNC Chapel Hill, and the University of Pennsylvania to lead professional development workshops for more than 600 educators.



Pulitzer Center’s Out of Eden Walk program was presented in front of 5,000 staff and 40,000 scouts at the 2017 National Jamboree, and 25,000 scouts at the Philmont Scout Ranch.

“Students who had a difficult time participating during writing and discussion-based lessons were much more engaged during the hands-on photography practice lessons.”

—Jesse White, middle school teacher in Washington, DC on her experience with the cornerstone unit inspired by Everyday Africa.

“The presentation was very powerful and very clear and inspired a sense of connectivity with a culture and life so foreign from what I know. I could empathize with some of the information, and it made me want to get more involved with the subject and the people affected.”

—Elya Parker, Central High School student, Philadelphia, PA, on a presentation with grantee Alice Su.



Conversations between Pulitzer Center journalists and the general public advance our goals of raising awareness of under-reported global issues and reach more diverse audiences.

In 2017, the Pulitzer Center held more than a dozen Talks @ Pulitzer events including:

- Pulitzer Center senior advisor Marvin Kalb sat down with experts Andrew Weiss, Gregory Feifer, and Nina Khrushcheva for a joint Pulitzer Center-ICWA discussion tracing Russia's political and cultural past to its present-day conflicts. The event marked the centenary year of the 1917 Russian Revolution and highlighted Marvin's memoir, *The Year I Was Peter the Great*, subsequently selected one of NPR's Best Books of 2017.
- Following his *New Yorker* cover story, "The Risk of Nuclear War with North Korea," grantee Evan Osnos spoke about his time traveling in one of the world's most restrictive countries. Osnos was joined by experts Robert Litwak of the Wilson Center and Katharine Moon of Wellesley College, with opening remarks by Joan Rohlfing of the Nuclear Threat Initiative.
- Grantees Peter DiCampo and Austin Merrill highlighted the growth of their Everyday Africa project and its educational component, Everyday D.C. and related workshops during a Talks @ event attended by over 100 educators, photographers, and students.

The Pulitzer Center extended its reach even further to more journalists, editors, and academics of all backgrounds through deeper partnerships with new organizations including:

- The National Association of Black Journalists: Pulitzer Center



Image by Jin Ding, Washington, DC, 2017.

organized a workshop titled "Breaking the Color Barrier in International Reporting" at the 2017 Annual NABJ Convention in New Orleans. Senior editor Tom Hundley received in-person pitches from attendees, resulting in three new projects.

- American Academy of Religion: Pulitzer Center participated in AAR's 2017 Annual Meeting in Boston. Executive director Jon Sawyer joined grantees Alice Su and Nick Street, who spoke during the AAR Journalism Award Session. Su also spoke during a plenary session focused on forcibly displaced Syrians and Iraqis and what religion scholars can do.

- Catchlight: The Pulitzer Center served as a partner organization for the inaugural round of Catchlight Photography Fellows. Pulitzer grantee Tomas van Houtryve's Catchlight project is an examination of the pre-1848 U.S./Mexican border.

Photoville 2017

- Over 90,000 people visited Photoville, with photo exhibitions installed in shipping containers in Brooklyn, NY. The Pulitzer Center exhibited the *TIME* project, "Finding Home," and an oversize outdoor exhibit from Amy Toensing's "Widowhood" project.
- As a part of Photoville, Amy Toensing and Whitney Johnson, Deputy Director of Photography at *National Geographic*, spoke about *Widowhood* to a crowd of 50 people.
- On Education Day, more than 100 students visited "Finding Home," a selected stop on the students' tour this year. The Education Day is a program that gives middle school and high school students a look inside the exhibitions, artists, and curators.

Gender Lens

- We celebrated dozens of projects at our Gender Lens conference in early June, which had over 270 attendees across nine hours of programming. The conference brought together a diverse mix of journalists, editors, academics, NGO representatives, and funders. We held six concurrent panels with over 30 panelists, over half of whom were grantees, and 26 of whom were women.
- We held a dinner with special keynote speakers: Dr. Musimbi Kanyoro, President and CEO, Global Fund for Women; Susan Goldberg, Editor in Chief, *National Geographic* magazine; Ben Taub, Pulitzer Center grantee and staff writer for *The New Yorker*; and a special performance by theater troupe Girl Be Heard that was inspired by Pulitzer Center reporting.
- 65 percent of survey respondent attendees said that they would make changes in their practice based on what they learned at the conference.

The Pulitzer Center shares our values and helps us tell critical stories on issues involving gender—from women's rights to widowhood—in a way that reaches people all over the world. This is the most important kind of journalism we can do. This is journalism that can make a difference.

—Susan Goldberg, Editorial Director, *National Geographic Partners* and Editor in Chief, *National Geographic Magazine*

FotoWeek 2017

- The Pulitzer Center exhibited *Finding Home* during FotoWeekDC, a photo exhibition festival across Washington, DC. About 4,000 visited the space in Georgetown where *Finding Home* was exhibited.



Image by Jin Ding, New Orleans, LA, 2017.



Image by Cecelia Charendoff, New York, NY, 2017.



(Left to right) Kwame Dawes, Susan Goldberg, Daniella Zalcan, and Nikole Hannah-Jones speak on Diversifying the Story panel at Pulitzer Center Gender Lens Conference. Image by Sydney Combs, United States, 2017.



Image by Jordan Roth, Washington, DC, 2017.



Image by Nathalie Bertrams, Malawi, 2017.

Public and Global Health Outreach

Reporting from Pulitzer Center grantees serves as the cornerstone for events, activities, and lessons designed to connect journalists, academics, policy makers, and researchers to explore current health issues and global health communications.

Five of our 37 Campus Consortium members are global health programs or schools. And 13 of the thirty-seven 2017 student fellows focused on global health-related topics in their reporting.

Community Outreach

- As part of the Consortium of Universities for Global Health (CUGH) conference, Pulitzer Center global health-related short films were screened during the film festival, with over 230 attendees—70 of them participated in the global health communications workshop cosponsored by *Global Health Now*.
- 100 people attended the Pulitzer Center video screening at the National Institute of Environmental Health Sciences' Global Environmental Health Day in September that included a discussion on the importance of global health reporting.
- In October, 22 people participated in a day-long global health communications workshop designed by the Pulitzer Center and sponsored by CUGH. 90.9 percent responded that they are likely to pitch a story to a journalist or editor in the future and 81.8 percent planned to use the skills they learned in the workshop to engage the public.

Higher Education Outreach

- In September, 303 people attended talks by Sean Gallagher on climate change and health at University of Iowa.

- Rob Tinworth spoke to more than 170 people during his September visit to the University of Missouri School of Journalism where he screened his film on big data and public health, *The Life Equation*.
- Over 150 people attended talks on surgery and global health by Bridget Huber at Forsyth Technical Community College.
- 150 people attended the Boston University 2017-2018 symposium on gun violence that featured Carlos Ortiz and his short film "We All We Got."

"The workshop helped me to think on how to present different elements of a story to pitch it in a better way to different audiences. I would like to explore the possibility of working together with reporters on public health stories and trainings"

—Global Health Communication Fall 2017 Workshop participant

"You can't quantify everything. You miss things in data. Qualitative work is really important. It's important to listen."

—Carlos Ortiz, Pulitzer Center grantee



Using social platforms like Facebook, Instagram, Twitter, and YouTube, the Pulitzer Center continues to engage audiences around the world with our original journalism and innovative education resources.

Among the highlights:

- 75,159 Instagram followers—a 95.72 percent increase over 2016
- 1,069,260 YouTube views—a 79 percent increase over 2016
- 3,694,864 minutes watched—a 95 percent increase over 2016; 14,000 subscribers—a 34.69 percent increase over 2016
- 33,244 Twitter followers—an 11.93 percent increase over 2016
- 55,907 Facebook followers—a 3.72 percent increase over 2016

I am overwhelmed with the violence against the Rohingya people by Myanmar – and would not be as informed about it without the Pulitzer Center. Thank you for doing your good and extremely important work.

–Susy Owen, newsletter subscriber



Financials

In 2017 we received substantial new grants from the Rockefeller Foundation, Humanity United, and the Art for Justice Fund in support of our work on environmental issues, women and children, peacebuilding, and the effects of mass incarceration.

Additional support for our educational programs came from the Julian Grace Foundation for Chicago, the James G. Hanes Memorial Fund and Winston-Salem Foundation for our NewsArts initiative, the Ettinger Foundation, and the DC Commission on the Arts & Humanities for Washington, DC.

An endowment challenge grant totaling up to \$12 million from our chair, Emily Rauh Pulitzer, presents a huge opportunity toward making the Pulitzer Center a permanent force in the worlds of journalism and education. The match is available for gifts to our general endowment fund as well as restricted-endowment donations tied to our education work in specific cities.

This broad mix of funding, along with continued core support from members of the Pulitzer family and other generous individuals, assures the independent journalism essential to our success. We are grateful to all who have sustained our work. We hope that others will join.

The Pulitzer Center is one of the most exciting new media enterprises of the past decade.

–Bill Freivogel, journalism professor at SIU Carbondale, Pulitzer Center’s campus consortium partner

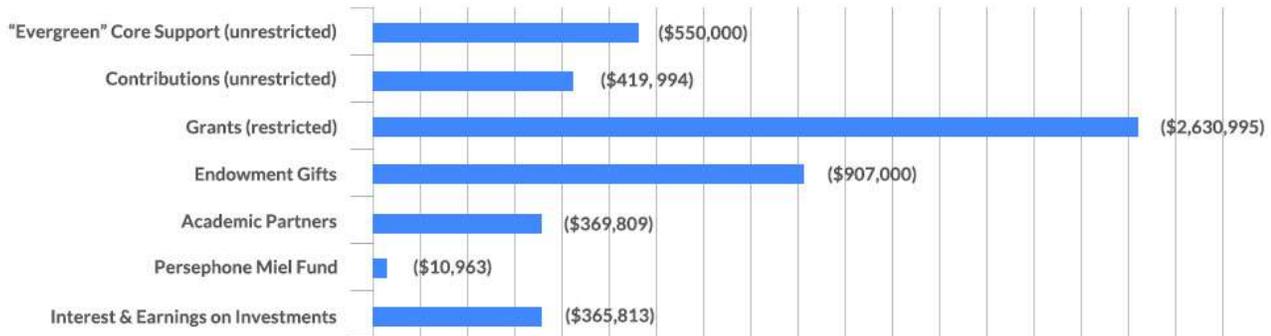
The Pulitzer Center has become a cornerstone of American journalism. At a time when fewer and fewer outlets have interest or income to launch in-depth international projects, the Pulitzer Center facilitates some of the world’s most important stories.

–Nick Schiffrin, special correspondent at PBS NewsHour and Pulitzer Center grantee

Audited financial reports available on request.

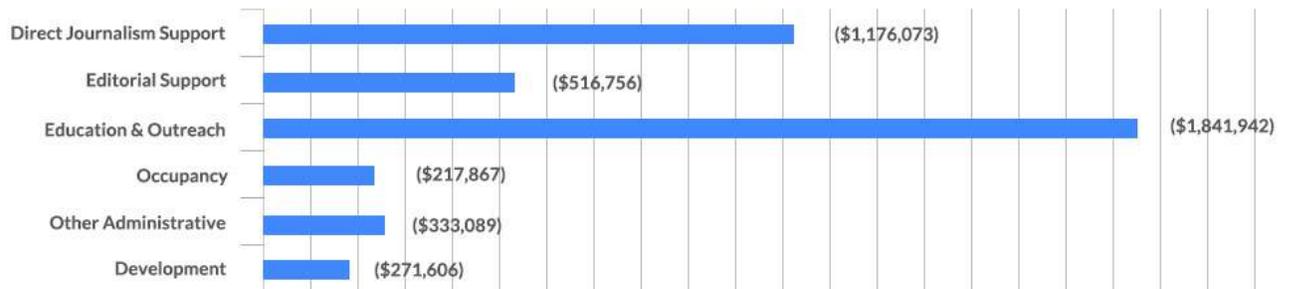
2017 Revenues

Total: \$5,254,574



2017 Expenses

Total: \$4,357,333



Balance Sheet

	12/31/17	12/31/16
Operating Accounts	\$1,883,304	\$2,284,399
Investments	\$4,763,611	\$3,536,494
Grants Receivable	\$1,992,600	\$2,397,600
Other Current Assets	\$682,067	\$236,278
Fixed Assets, Net of Depreciation	\$113,116	\$98,813
Accounts Payable	\$31,425	\$29,694
Other Current Liabilities	\$2,313	\$20,170
Persephone Miel Fund	\$60,696	\$59,101
Net Assets	\$9,340,264	\$8,444,618



With Thanks to Katherine Moore

A big thank you to Katherine Moore, a member of the Pulitzer Center Board of Directors from 2011 to 2017. We admire her wonderful enthusiasm, compassion, generosity—and spunk.

Katherine is the widow of former board member David Moore, a grandson of 19th-century newspaper publisher, Joseph Pulitzer. She has given her time and energy to multiple causes, from peace and security to the arts and education. A resident of Rye, New York, she loves to travel and is devoted to her children and grandchildren.

While serving on the Pulitzer Center Board, Katherine took an interest in all aspects of the Center, supporting our international reporting as well as our education programs and making a major grant to the endowment fund that will ensure the Pulitzer Center's permanent presence in American life.

We are especially grateful to Katherine for making possible our partnerships with Westchester Community College and LaGuardia Community College. Campus visits from Pulitzer Center journalists help students broaden their horizons and become engaged in global issues—and some receive fellowships for international reporting projects. Words of thanks from a few of the students:

The Pulitzer Center fellowship was a beyond-Bollywood dream come true. It was through this fellowship that I tasted international solo travel for the first time. Thank you with all “mera dill” [with all my heart].

—Ambar Castillo, LaGuardia Community College 2017 Student Fellow

I am incredibly grateful for the opportunity Katherine generously afforded me. During my fellowship in Paris, I learned I am a lot more capable than I previously thought.

The things I learned about myself and my ability to be resourceful and persistent will stay with me for the rest of my life.

—Jalesa Tucker, Westchester Community College 2014 Student Fellow

Being granted the Pulitzer Fellowship brings experience, cultural awareness and possibilities. This is especially important at a community college where many students are trapped in the mentality that opportunities to do things of grandeur are not attainable. I sincerely thank you, Ms. Moore.

—Viridiana Vidales, Westchester Community College 2017 Student Fellow

This fellowship gave me the opportunity to see the world through a different lens, and to understand the effects of religious terrorism, which has allowed me to see the state of our geopolitical landscape in a different way than my peers. Thank you, Katherine, for giving me the opportunity to be the first Westchester Community college student fellow. I am forever grateful.”

—Devon Smith, Westchester Community College 2013 Student Fellow