

How To Design a Poster-Slide From Scratch

- ❑ Identify the goal of your poster
- ❑ Consider your target audience
- ❑ Decide where you want to share your poster
- ❑ Pick a relevant or branded color scheme
- ❑ Include a clear call to action
- ❑ Use varied fonts to create visual hierarchy
- ❑ Use icons to improve your poster design
- ❑ Always use high-quality images & stock photos



SICKLE CELL MATTERS

September is National Sickle Cell Awareness Month!



5 MYTHS AND FACTS ABOUT SICKLE CELL DISEASE (SCD)

1. PAIN

MYTH: All individuals with SCD are drug addicts.

FACT: The hallmark of SCD is severe unpredictable pain sometimes requiring high doses of narcotics.

2. LIFESPAN

MYTH: Individuals with SCD don't live past the age of 21.

FACT: The vast majority of individuals live well into adulthood.

3. TRAIT

MYTH: Sickle cell trait is a mild form of sickle cell disease.

FACT: Sickle cell trait is not a disease; it is generally an asymptomatic carrier state.

- If both parents have sickle cell trait, there is a 1 in 4 chance of having a baby with SCD.

- 1 out of 13 African Americans has sickle cell trait and many don't know that they have it.

4. RACE

MYTH: SCD only affects black people.

FACT: SCD is seen in people of many races.

5. CURE

MYTH: Bone marrow (stem cell) transplant is a universal cure.

FACT: Not all individuals with SCD are eligible for stem cell transplant. There are associated risks. To learn more about the NIH Cure Sickle Cell Initiative, visit www.curesickle.org.

www.sicklecelldisease.org

LETS TALK ABOUT..

Sickle Cell



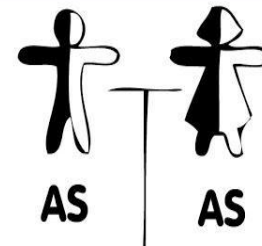
*Information, Counselling
and Caring for those with
Sickle Cell Disorders
and their families*

*Charity Reg: 104 6631
Company Reg: 284 0865
www.sicklecellsociety.org*

What is Sickle Cell disease?

- Sickle cell disorders are a group of illnesses which affect your red blood cells.
- Sickle cell is a genetic condition, which means it is passed on from your parents and you are born with it; you cannot catch it from

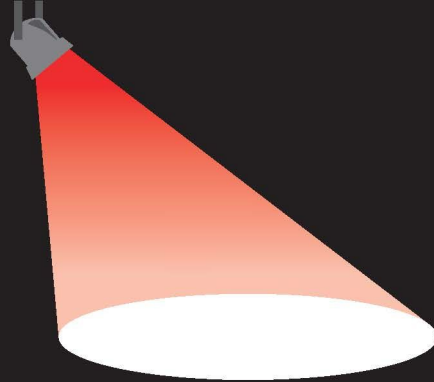
What is your Haemoglobin type?



Is your Love COMPATIBLE?



Nigeria accounts for the highest number of
sickle cell births annually in the world.
CHECK YOUR GENOTYPE



SHINE THE LIGHT ON SICKLE CELL

A national awareness campaign to celebrate the 10th anniversary of World Sickle Cell Awareness Day on June 19, 2019!



[facebook.com/ShineTheLightOnSickleCell](https://www.facebook.com/ShineTheLightOnSickleCell)

Interested in organizing and/or attending a "Shine the Light on Sickle Cell" event in your community? Let us know & email us at: ShineTheLightOnSickleCell@gmail.com

A Collaboration between SINGERc and Sickle Cell Disease Association of America, Inc.



WORLD SICKLE CELL
AWARENESS DAY
10TH ANNIVERSARY



SICKLE CELL
AWARENESS DAY

We invite you to join with friends, family, neighbors and others in your community, as people around the nation and across the globe, host and hold local gatherings to shine the light on sickle cell disease.

Together, we must and will find a universal cure for sickle cell disease!

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