## AGENDA

Pulitzer Center Gender Lens Conference June 3 – 4, 2017

### Saturday, June 3, 2017

#### 2:00-2:30 Registration

#### 2:30-3:45 Concurrent panels

#### 1) Women in Conflict Zones

Welcome: Tom Hundley, Pulitzer Center Senior Editor

- Susan Glasser, Politico chief international affairs columnist and host of The Global Politico (moderator)
- Paula Bronstein, freelance photojournalist (G)
- Sarah Holewinski, senior fellow, Center for a New American Security, board member, Center for Civilians in Conflict (CIVIC)
- Sarah Topol, freelance journalist (G)
- Cassandra Vinograd, freelance journalist (G)

#### 2) Property Rights

Welcome: Steve Sapienza, Pulitzer Center Senior Producer

- LaShawn Jefferson, deputy director, Perry World House, University of Pennsylvania (moderator)
- Amy Toensing, freelance photojournalist (G)
- Paola Totaro, editor, Thomson Reuters Foundation's Place
- Nana Ama Yirrah, founder, COLENDEF

#### 3) Global Health

- Rebecca Kaplan, Mellon/ACLS Public Fellow at the Pulitzer Center (moderator)
- Jennifer Beard, Clinical Associate Professor, Boston University School of Public Health (Pulitzer Center Campus Consortium partner)
- **Caroline Kouassiaman**, senior program officer, Sexual Health and Rights, American Jewish World Service (AJWS)
- Allison Shelley, freelance photojournalist (G)
- Rob Tinworth, filmmaker (G)

#### 4:00-4:30 Coffee break

#### 4:30-5:45 Concurrent panels

#### 1) Diversifying the Story

- Yochi Dreazen, foreign editor of Vox.com (moderator) (G)
- Kwame Dawes, poet, writer, actor, musician, professor of English at the University of Nebraska (G)
- Susan Goldberg, editor in chief, National Geographic Magazine
- Nikole Hanna-Jones, staff writer New York Times Magazine, co-founder Ida B. Wells Society
- Fareed Mostoufi, Pulitzer Center Senior Education Manager
- Daniella Zalcman, freelance photojournalist, founder Women Photograph (G)

#### 2) Refugees and Migration

- Kem Knapp Sawyer, Pulitzer Center Contributing Editor (moderator)
- Jeanne Carstensen, freelance writer and radio reporter (G)
- Jake Naughton, freelance photographer (G)
- Asli Saban, project manager and program coordinator, Kırkayak Culture Association in Gaziantep, Turkey
- Justine Simons, Coordinating Producer for video, TIME Magazine

#### 3) Labor and Economics

- Rhitu Chatterjee, Editor at the NPR's The Salt, former PRI's The World (moderator) (G)
- Xyza Bacani, freelance photographer (G)
- Julia Boccagno, evening news reporter at Circa (former Pulitzer Center student fellow) (G)
- Jina Moore, global women's rights correspondent for BuzzFeed News (G)
- Chetna Gala Sinha, founder and chairperson of the Mann Deshi Mahila Sahkari Bank, founder and President of the Mann Deshi Foundation

#### 6:00-7:00 Reception

#### 7:00-9:30 Dinner program

9:30-11:00 Reception

#### Sunday, June 4, 2017

#### 9:30-10:00 Networking / coffee

#### 10:00-12:00 Concurrent workshops

#### 1) Cyber Security

• Runa Sandvik, director of information security for the newsroom at The New York Times

#### 2) Fundraising: Proposals and Pitches

- Tom Hundley, senior editor, Pulitzer Center
- Ann Marie Valentine, senior program officer, International Women's Media Foundation (IWMF)
- Joan Woods, capital campaign director, Pulitzer Center

#### 3) Women Photograph/Photographers of Color: Challenges and Resources

- Jennifer Samuel, associate photo editor, National Geographic
- Daniella Zalcman, freelance journalist, founder Women Photograph (G)

## BIOS

## Women in Conflict Zones



#### Tom Hundley, Pulitzer Center Senior Editor (Welcome)

Tom Hundley was a newspaper journalist for 36 years, including nearly two decades as a foreign correspondent for the *Chicago Tribune*. During that time he served as the *Tribune*'s bureau chief in Jerusalem, Warsaw, Rome, and London, reporting from more than 60 countries. He has covered three wars in the Persian Gulf, the Arab-Israeli conflict and the rise of Iran's post-revolutionary theocracy.



## Susan Glasser, *POLITICO* Chief International Affairs Columnist and Host of *The Global Politico* Podcast (moderator)

Susan Glasser, who served as founding editor of the award-winning POLITICO Magazine and went on to become editor of POLITICO throughout the 2016 election cycle, has reported everywhere from the halls of Congress to the battle of Tora Bora. The former editor-in-chief of Foreign Policy magazine, she spent four years traveling the former Soviet Union as The Washington Post's Moscow co-bureau chief, covered the wars in Iraq and Afghanistan and co-authored Kremlin Rising: Vladimir Putin and the End of Revolution, with her husband, New York Times chief White House correspondent Peter Baker. They are now working on a biography of former Secretary of State Jim Baker.

Before that, Glasser worked for a decade at *The Washington Post*, where she was a foreign correspondent, editor of the *Post's* Sunday Outlook and national news sections and political reporter. Prior to the *Post*, Glasser worked for eight years at *Roll Call*, the newspaper covering the U.S. Congress, where she rose from an intern to be the top editor. A graduate of Harvard University, Glasser lives in Washington with Baker and their son. She serves on the boards of the Pew Research Center and the *Harvard Crimson* student newspaper and is a visiting fellow at the Brookings Institution.

Paula Bronstein is one of the world's leading female photojournalists. Her award-winning work reflects the eye of a dedicated humanitarian and conflict photographer. She is the author of the internationally acclaimed book *Afghanistan: Between Hope and Fear*. Bronstein worked for a variety of U.S. newspapers for 14 years before moving overseas to base herself in Bangkok. She worked for Getty Images as a staff photographer from 2002-2013 covering stories globally. Her images have been published in many globally recognized publications, and she

#### Paula Bronstein, freelance photojournalist

Afghanistan and Africa.



Grantee

1

## Sarah Holewinski, Senior Fellow, Center for a New American Security, board member, Center for Civilians in Conflict (CIVIC)

continues to photograph presidents and kings, natural disasters, political turmoil and conflict, and always the most impoverished and vulnerable people on this earth, from Mongolia to

Sarah Holewinski is senior advisor to the Transregional Threats Coordination Cell (T2C2) in the Joint Staff at the U.S. Department of Defense and a senior fellow with the Center for a New American Security. Previously, she was Ambassador Samantha Power's deputy chief of staff for policy at the U.S. Mission to the United Nations. Holewinski served for nearly a decade as executive director of Center for Civilians in Conflict, leading the organization's efforts to advise warring parties on civilian harm in Iraq, Afghanistan, Burma, Somalia, Libya, and elsewhere. Holewinski was named one of the top 100 Most Influential People in Armed Violence Reduction by Action on Armed Violence (AOAV) in 2014, and in 2015, received the Truman Award for Extraordinary Impact. Holewinski was a member of the Clinton Administration's White House AIDS Policy team and senior associate of West Wing Writers, a firm of former White House speechwriters.



**e**Grantee



Sarah Topol, freelance journalist

Sarah A. Topol's writing has appeared in *The Atlantic, Businessweek, Esquire, Foreign Policy, Fortune, GQ, Harper's, Matter, Newsweek, the New Republic, New York Magazine, The New York Times, Outside, Playboy, Popular Science, Politico, and Slate, among others.* She won the 2012 Kurt Schork Award in International Journalism for her coverage of the civil war in Libya. Her trip to meet the Bedouin tribesmen who kidnap foreign tourists in Egypt's Sinai Peninsula is featured in *Best American Travel Writing 2013.* She was a 2013 Nation Institute Investigative Fund grantee for work in the Sahel, a 2013 and 2016 International Women's Media Foundation Fellow, as well as a 2014 Pulitzer Center grantee for work in Ukraine.

#### Cassandra Vinograd, freelance journalist, South Sudan

Cassandra Vinograd is a freelance journalist and producer focusing on conflict, human rights and migration. She previously worked for *NBC News*, *The Associated Press* and *The Wall Street Journal*. Vinograd's reporting has taken her throughout Africa, Europe and the Middle East.

## Property Rights



#### Steve Sapienza, Pulitzer Center Senior Producer (Welcome)

Steve Sapienza is an award-winning news and documentary producer who has covered a wide range of human security stories in dozens of countries, including the HIV crisis in Haiti and the Dominican Republic, child soldiers in Sierra Leone, climate refugees in Bangladesh, and landmine survivors in Cambodia.

Sapienza regularly contributes stories to broadcast outlets like the PBS *NewsHour* and *AI Jazeera*. He was chief cinematographer for "Easy Like Water," an independent documentary feature about climate change in Bangladesh, which won a 2013 CINE Golden Eagle. He earned a 2009 News & Documentary Emmy for his work on LiveHopeLove.com, a ground-breaking multimedia project focusing on the human face of HIV/AIDS in Jamaica.



## LaShawn Jefferson, Deputy Director, Perry World House, University of Pennsylvania (moderator)

LaShawn R. Jefferson is the deputy director of Perry World House at the University of Pennsylvania, a new global research center dedicated to advancing interdisciplinary, policy-relevant approaches on the world's most urgent global affairs challenges.

Jefferson has over two decades of legal and policy advocacy, strategic planning and communications, and research and writing on women's international human rights through civil-society organizations and philanthropy. She spent almost seven years at the Ford Foundation, where she worked to advance women's human rights globally and in the U.S. She also held several leadership positions at Human Rights Watch, where she led their women's rights research and advocacy work. She is the author of many reports on issues confronting women around the world, and has written op-eds and articles that have appeared in *The Wall Street Journal* and *The International Herald Tribune*.

€ Grantee

#### Amy Toensing, freelance photojournalist, A World of Widows

Amy Toensing, an American photojournalist committed to telling stories with sensitivity and depth, is known for her intimate essays about the lives of ordinary people. Amy has been a regular contributor to *National Geographic* magazine for over a decade and recently completed her 15th feature story for the publication. She has covered cultures around the world including the last cave dwelling tribe of Papua New Guinea, the Maori of New Zealand and the Kingdom of Tonga. She has also reported on issues such as the devastation caused by Hurricane Katrina and Muslim women living in Western culture. For four years, she documented aboriginal Australia which was published in the June, 2013 issue of *National Geographic* magazine in partnership with the Pulitzer Center.



#### Paola Totaro, Editor, Thomson Reuters Foundation's Place

Paola Totaro is an award-winning journalist and founding editor of *Place*, the Thomson Reuters Foundation's specialist news site focusing on land and property rights around the world. Italian-born, raised in Australia, Tataro was formerly the president of the Foreign Press Association in London. She is a former Europe correspondent for *The Sydney Morning Herald*, Melbourne's *The Age*, and her work has appeared in *The Guardian*, *The Independent*, *BBC*, and *The New York Times Live*.

#### Nana Ama Yirrah, Founder, COLENDEF



Nana Ama Yirrah is a development practitioner with over 18 years' experience in development practice. Her areas of expertise includes land and natural resource management, local governance and gender, policy research, and policy advocacy. Yirrah has worked with both national and international development organizations in different capacities from the grassroots level through to the national level. She has training in land economy, organizational development and gender, development policy and planning, as well as urban strategies. She has a strong affinity for promoting social development through connecting local capacities. Yirrah has been the executive director of COLANDEF since 2004.

## Global Health



#### Rebecca Kaplan, Mellon/ACLS Public Fellow at the Pulitzer Center (moderator)

Dr. Rebecca Kaplan earned her PhD in history of health sciences at UC San Francisco and her MS in epidemiology at UT Health School of Public Health. Prior to joining the Pulitzer Center, Dr. Kaplan taught at UC Berkeley, Michigan State, and UT Southwestern Medical School. Her research interests include animal and zoonotic diseases, One Health, public health policy, and educationally underserved populations.



#### Jennifer Beard, Clinical Associate Professor, Boston University School of Public Health

Dr. Jennifer Beard, PhD, MA, MPH, is a clinical associate professor in the Department of Global Health at Boston University's School of Public Health (BUSPH) where she oversees the writing public health program and teaches courses in professional and scientific writing, qualitative research, social determinants of health, and mental health. She is also a founding member of the BU Program for Global Health Storytelling—a collaboration between BUSPH, the BU College of Communication, and the Pulitzer Center. Dr. Beard completed her PhD in British Literature in 1998. While her research is now focused on global health, she remains a devoted reader of Victorian novels and is convinced that her current research interests have their roots in her passion for Charles Dickens and the Brontë sisters.



## Caroline Kouassiaman, Senior Program Officer, Sexual Health and Rights, American Jewish World Service (AJWS)

Caroline Kouassiaman is a senior program officer for Sexual Health and Rights at American Jewish World Service (AJWS), where she works for a world where girls, women, and LGBTI have the opportunity, autonomy, and resources to live full and healthy lives on their own terms. Kouassiaman oversees AJWS's grant making in Uganda, Kenya, and Liberia. Prior to joining AJWS, Kouassiaman was the program officer for Sub-Saharan Africa at the Global Fund for Women. Kouassiaman is a queer feminist of Ivorian and African-American heritage and serves as an advisor to the Queer African Youth Network.



#### Allison Shelley, independent documentary photographer

Allison Shelley is a documentary photographer and multimedia journalist focused on women's health and justice issues worldwide. Her work is regularly featured in *National Geographic, The New York Times,* and *The Guardian*. She is co-founder of the non-profit Women Photojournalists

Grantee

of Washington (WPOW) and has worked as director of photography for *Education Week* newspaper and as staff photographer for *The Washington Times*. For the Pulitzer Center, she has reported on women's health issues in Nigeria, Nepal, Haiti, and the Dominican Republic.



#### Rob Tinworth, filmmaker

Rob Tinworth is a filmmaker with broad experience in independent film and broadcast television, including documentaries for NOVA and Frontline. In 2012, he traveled through Sichuan documenting life in China's leprosy villages. That film inspired *The Life Equation*, a story he followed over four years. Rob is a five-time Emmy nominee, winning in 2014 for NOVA: "Manhunt Boston Bombers." Other awards include two Best Documentary honors at the Asian Television Awards, and two Cine Golden Eagles.

Grantee

## Diversifying the Story



Grantee

#### Yochi Dreazen, Foreign Editor, Vox.com (Moderator)

Yochi Dreazen is the foreign editor of *Vox.com*, where he runs its coverage of national security, foreign policy, and news from around the world.

His book, "The Invisible Front: Love and Loss in the Era of Endless War," was picked as one of *The New York Times*' Notable Books of 2014 and one of Amazon's Best Books of 2014.

Prior to joining Vox, he was the managing editor at *Foreign Policy*, a contributing editor at *The Atlantic*, and a senior national security correspondent for *National Journal*.

He began his career at *The Wall Street Journal* and spent 11 years at the newspaper, most recently as its military correspondent. Dreazen covered the invasion of Iraq and spent the next two years helping to run the paper's Baghdad bureau.

Dreazen has made more than 12 lengthy trips to Iraq and Afghanistan and has spent nearly four years on the ground in the two countries, mostly doing front-line combat embeds. He has reported from more than 20 countries, including Pakistan, Russia, China, Israel, Japan, Turkey, Morocco, and Saudi Arabia.

His writing has appeared in *The Atlantic*, *The Washington Post*, *Time*, *The Boston Globe*, and *The New Republic*, and he appears regularly on TV and radio.



**e** Grantee

Kwame Dawes, poet, writer, actor, musician, Professor of English at the University of Nebraska

Ghanaian-born Jamaican poet Kwame Dawes is the award-winning author of 21 books of poetry, including *Duppy Conqueror: New and Selected Poems*, published in 2013 and numerous books of fiction, non-fiction, criticism and drama. He is the Glenna Luschei Editor of *Prairie Schooner* and a Chancellor's professor of English at the University of Nebraska. Dawes also teaches in the Pacific MFA Writing program.

He has published two novels: *Bivouac* (2009) and *She's Gone* (2007), winner of the 2008 Hurston/Wright Legacy Award for Best First Novel. In 2007, he released A *Far Cry From Plymouth Rock:* A *Personal Narrative*. His essays have appeared in numerous journals and periodicals. In 2009, Dawes won an Emmy for LiveHopeLove.com, an interactive site based on Kwame Dawes's Pulitzer Center project, HOPE: Living and Loving with AIDS in Jamaica. This later became the inspiration for the music/spoken word performance *Wisteria & HOPE* which premiered at the National Black Theatre Festival in North Carolina.

Dawes is an actor, playwright, and producer, an accomplished storyteller, broadcaster, and he was the lead singer in Ujamaa, a reggae band. Fifteen of his plays have been produced, and he has acted in, directed or produced several of these productions himself, most recently "One Love" at the Lyric Hammersmith in London.

Dawes is co-founder and programming director of the Calabash International Literary Festival, which takes place in Jamaica in May annually.



#### Susan Goldberg, Editor in Chief, National Geographic Magazine

Susan Goldberg is editorial director of National Geographic Partners and editor-in-chief of *National Geographic Magazine*. She is the 10th editor of the magazine since it was first published in October 1888.

Under her leadership in 2017, *National Geographic* was a finalist for a Pulitzer Prize for Explanatory Reporting for its issue about gender. In 2016, *National Geographic* magazine won a National Magazine Award for best website; in 2015, it won two National Magazine Awards and the George Polk Award for Magazine Reporting. In March 2015, Goldberg received the Exceptional Woman in Publishing Award from Exceptional Women in Publishing.

Previously, Goldberg was executive editor for federal, state and local government coverage for *Bloomberg News* in Washington. In 2012-13, she was president of the American Society of News Editors.



## Nikole Hannah-Jones, Staff Writer, *The New York Times Magazine*, Co-Founder Ida B. Wells Society

Nikole Hannah-Jones has spent the last five years investigating the way racial segregation in housing and schools is maintained through official action and policy. Hannah-Jones' reporting has won several national awards, including the Peabody Award, George Polk Award, National Magazine Award, Sigma Delta Chi Award for Public Service, and the Hechinger Grand Prize for Distinguished Education Reporting. She was named Journalist of the Year by the National Association of Black Journalists in 2015 and was named to The Root 100 in 2015 and 2016. She is also a 2017 New America Emerson fellow. Hannah-Jones is writing a book on school segregation entitled, "The Problem We All Live With," to be published by the One World imprint of Penguin/Random House.

In 2016, Hannah-Jones helped found the Ida B. Wells Society for Investigative Reporting, a training and mentorship organization geared towards increasing the number of investigative reporters of color. Hannah-Jones' works have appeared in *The Atlantic*, *Huffington Post*, *Essence*, *The Week*, *Grist*, *Politico*, and on *Face the Nation*, *This American Life*, NPR, the *Tom Joyner Morning Show*, MSNBC, C-SPAN, *Democracy Now*, and radio stations across the country.

#### Fareed Mostoufi, Senior Education Manager, Pulitzer Center



Fareed Mostoufi is senior education manager at the Pulitzer Center, where he focuses on designing classroom resources and connecting journalists to students and teachers. Previously, Mostoufi worked as a theater artist and educator in the Community Engagement department at Arena Stage in Washington D.C. While at Arena, he devised and directed original, autobiographical plays with communities in Washington D.C., Peru, India, and Croatia that explored violence, grief, and identity. He has also taught ESL and Spanish in D.C. Public Schools. As a recipient of a 2009 Fulbright Scholarship to Argentina, he taught culture, literature and playwriting at a teachers' college in San Miguel de Tucuman. Mostoufi is a firm believer in the power of storytelling to cultivate empathy.

#### Daniella Zalcman, freelance photojournalist, founder Women Photograph



Grantee

Daniella Zalcman is a documentary photographer based between London and New York. She is a multiple grantee of the Pulitzer Center, a fellow with the International Women's Media Foundation, and a member of Boreal Collective.

Her work tends to focus on the legacies of western colonization, from the rise of homophobia in East Africa to the forced assimilation education of indigenous children in North America. She won the 2016 FotoEvidence Book Award, the Magnum Foundation's Inge Morath Award, the Magenta Foundation's Bright Spark Award, and the R.F.K. Award 2017 for her project Signs of Your Identity.

Zalcman's work regularly appears in *The Wall Street Journal*, *Mashable*, *National Geographic*, and CNN, among others. Her photos have been exhibited internationally, and select projects are represented by Anastasia Photo Gallery, LUMAS, and Subject Matter.

## Refugees and Migration



#### Kem Knapp Sawyer, Contributing Editor, Pulitzer Center (moderator)

Kem Knapp Sawyer is an editor at the Pulitzer Center. Her reporting has focused on children at risk in Congo, Haiti, Bangladesh, and India. She is the co-author of "Congo's Children" and the editor of "Flight from Syria: Refugee Stories," both Pulitzer Center e-books. Sawyer advises the Pulitzer Center student fellows on their international reporting projects. She is the author of several nonfiction books for young readers, including *Grace Akallo and the Pursuit of Justice for Child Soldiers, Refugees: Seeking a Safe Haven*, and biographies of Nelson Mandela, Mohandas Gandhi, Anne Frank, Lucretia Mott, and Eleanor Roosevelt.

Sawyer was a teacher for many years: creative dramatics in elementary schools, English and drama in high school, and writing in the BFA program at the Corcoran College of Art + Design.



**e** Grantee

#### Jeanne Carstensen, freelance writer and radio reporter

Jeanne Carstensen is an independent journalist based in San Francisco. In 2015, she covered the mass arrival of refugees to Lesbos and other eastern Aegean islands and the smuggling operation in Turkey. In 2016, she returned to Greece to report on the 60,000 refugees trapped in the country after the Balkan route closed. She also reported from Germany, France, and Hungary where she covered refugee integration. Her work on the refugee crisis has appeared in *Foreign Policy*, PRI's *The World*, *The Nation*, *The Intercept*, *The Global Post*, and other publications.

Carstensen was executive managing editor of *The Bay Citizen*, which produced the Bay Area pages of *The New York Times*. She has been an editor at *Salon*, *SFGate.com* and the *Whole Earth Review* and a producer at Radio for Peace International, a shortwave station in Costa Rica. She was a National Arts Journalism fellow at Columbia University and her work has appeared in *The New York Times*, *Nautilus*, *Salon*, *Religion Dispatches*, *Al Jazeera America*, *Modern Farmer*, *The San Francisco Chronicle*, KQED, and other outlets.



**e**Grantee

#### Jake Naughton, freelance photographer

Jake Naughton is a visual journalist working on stories about issues of identity. He is a frequent contributor to *The New York Times*. Additional clients include *BuzzFeed News*, *GlobalPost*, *Highline*, NPR, *The Globe* and *Mail*, and *VICE Magazine*.

His work has been recognized and supported by the Magenta Foundation, American Photography, New York Foundation for the Arts, and others. He is a founding member of the creative cooperative Black Box and an alum of the CUNY Graduate School of Journalism. Naughton is now reporting on LGBT refugees from Uganda who have fled to Kenya.



## Asli Saban, Project Manager and Program Coordinator, Kırkayak Culture Association, Gaziantep, Turkey

Asli Saban is a program and project coordinator in Kırkayak Kültür Association in Gaziantep, Turkey, a human rights organization. Saban has worked with refugees for the last two years, focusing especially on the Dom minority group who have fled from Syria. Previously, she was a social worker in a women's shelter, managing cases related to gender-based violence. She has a degree in social work from Baskent University.



#### Justine Simons, Coordinating Producer for video, TIME Magazine

Justine Simons is the Coordinating Producer for video at *Time*, where she oversees enterprise stories including "Finding Home," a year-long project documenting the lives of three Syrian refugee families at the heart of Europe's refugee crisis, that is supported by the Pulitzer Center. The multimedia story is being told every day on Instagram @findinghome, as well as being featured in the magazine and on *Time.com* as an ongoing series.

Prior to joining *Time* in 2016, Justine spent nearly 10 years as a senior producer for video at *The New York Times.* She began her career in television, at CNN and Oxygen Media, where she covered issues of importance to women. Justine has received numerous awards for her work, including a News and Documentary Emmy. She lives in Brooklyn with her husband, three children, a large dog, and a loud cat.

## Labor and Economics



Rhitu Chatterjee, Editor of NPR's The Salt (moderator)

Rhitu Chatterjee is an editor at National Public Radio's food blog, *The Salt*, where she edits stories about science, health, environment, history, and culture through the lens of food. Before coming to NPR, she was based in New Delhi as a contributing correspondent for the public radio program, PRI's *The World*, and reported on science, global health, and development. She has also covered gender violence and women's rights movements in South Asia. In 2015, she co-hosted a week-long series on gender issues in India on PRI's *The World*.

In 2014, Chatterjee received a reporting grant from the Pulitzer Center to investigate India's free school lunch program, one of the largest anti-poverty programs in the world. In 2015, she investigated the successes and failures of Brazil's school lunch program.



Grantee

#### Xyza Bacani, freelance photographer

Xyza Bacani is a Filipina street and documentary photographer who has been featured in *The New York Times Lens Blog, CNN*, and various international media publications not only for her excellence in photography, but also for her inspirational personal story. Working as a domestic worker in Hong Kong for almost a decade, she used photography to raise awareness about under-reported stories, focusing on migrants and human rights issues. She is one of the Magnum Foundation's 2015 Human Rights Fellows, as well as a Pulitzer Center and WMA Commission 2017 grantee. She has exhibited worldwide, won awards in photography, and is the recipient of a resolution passed by the Philippines House of Representatives in her honor, HR No. 1969. Bacani is one of the PDN's 30 Emerging photographers 2017, 30 Under 30 Women Photographers 2016, Forbes 30 Under 30 for Asia 2016, BBC's 100 Women of the World 2015, and a Fujifilm ambassador.



**e** Grantee

#### Julia Boccagno, Evening News Reporter at Circa and former Pulitzer Center student fellow

As a 2015 Pulitzer Center student fellow, Julia Boccagno explored the marginalization of the transgender community in Thailand, taking her everywhere from the immaculate walls of a surgical operating room to the vivacious stage of a cabaret show. She was a finalist in Feature Writing at the Society of Professional Journalists (SPJ) Mark of Excellence regional awards. Following her stint with the Pulitzer Center, Boccagno covered the 2016 presidential campaign for CBS News. She currently works as a general assignment multimedia journalist for Circa News.



€ Grantee

#### Jina Moore, Global Women's Rights correspondent for BuzzFeed News

Jina Moore is a senior foreign correspondent and the Global Women's Rights reporter for *BuzzFeed News*. She spent nearly a decade living and working in sub-Saharan Africa, where she covered human rights and gender issues. Her work has won a Fulbright Fellowship, a year-long International Reporting Project fellowship, four Pulitzer Center grants, a Mirror Award, and the Elizabeth Neuffer Memorial Prize Gold Medal. Before joining *BuzzFeed*, she was editorial director of the Ochberg Society for Trauma Journalism, a senior nonfiction editor at *Guernica* magazine, a public radio contributor, and an Africa correspondent for the *Christian Science Monitor*. She lives in Berlin.



## Chetna Gala Sinha, Founder and Chairperson of the Mann Deshi Mahila Sahkari Bank, founder and President of the Mann Deshi Foundation

Chetna Gala Sinha abandoned an urban lifestyle to pursue a career in farming in the droughtprone area of Maharashtra in Western India. As a result, she experienced first-hand the difficulties facing women in this region, from the lack of financial support to the fact that they were not treated as viable entrepreneurs. She went on to develop India's first rural cooperative bank owned by women: the Mann Deshi Bank, a micro-enterprise development bank that works with low-income women and provides business loans.

Sinha established a women's chamber of commerce to offer support to female entrepreneurs and a business school for rural women to provide training in entrepreneurial skills. Since 1996, she has organized women in rural areas of Maharashtra in the fight for land and property rights and launched a community radio station, providing a platform for sharing information. Chetna was named a Schwab Foundation Social Entrepreneur of the Year 2013.

## Dinner



#### Jon Sawyer, Executive Director of the Pulitzer Center

Jon Sawyer is founding director of the Pulitzer Center, a journalism organization that partners with major newspapers, magazines, and broadcast outlets, as well as universities and high schools on nearly 150 projects a year. The Center has won an Emmy for new approaches to news and documentary, the Asia Society prize for best use of technology in international education, and best online journalism prizes from the National Press Foundation, the Society of Professional Journalists, and the National Press Club.

Sawyer was previously the Washington bureau chief for the *St. Louis Post-Dispatch*, for which he reported from five dozen countries. His work has been honored by Investigative Reporters and Editors, the Overseas Press Club, the Inter-American Press Association, and the School of Foreign Service at Georgetown University. Sawyer was selected three years in a row for the National Press Club's prize for best foreign reporting. He received a B.A. degree from Yale University.



#### Nathalie Applewhite, Managing Director of the Pulitzer Center

Nathalie Applewhite joined the Pulitzer Center in 2006, shortly after its founding, and has played a key role in the development of the Center's model and approach towards journalism initiatives, multimedia development, and educational outreach. She was the managing producer on a number of the Center's interactive projects, including the Emmy award-winning *LiveHopeLove*. Before joining the Center, Applewhite worked nationally and internationally on documentaries, educational, political and commercial productions as a producer, director, and editor. She also worked as a consultant for the Executive Office of the Secretary General at the United Nations and as a project manager and media specialist for the University of Pennsylvania. Applewhite holds a master's degree from the School of International and Public Affairs (SIPA) at Columbia University and a BA in Visual Anthropology from Temple University.



#### Dr. Musimbi Kanyoro, President and CEO, Global Fund for Women

Dr. Musimbi Kanyoro is globally recognized for her leadership of organizations and initiatives that advance health, development, human rights, and philanthropy for communities, specifically for women and girls. She is currently president and CEO of Global Fund for Women, one of the world's leading publicly-supported foundations for gender equality, which has invested in nearly 5,000 grass-roots women's groups and movements in 175 countries. Kanyoro has written and published extensively on matters affecting the lives of women and children. She has received several recognition awards, including a leadership award from Kenya's government and recognition as one of the 21 women leaders for the 21st century by *Women's E-News*.



## Susan Goldberg, Editorial Director of National Geographic Partners and Editor In Chief of *National Geographic*

As Editorial Director of National Geographic Partners, Susan Goldberg is in charge of all publishing ventures, including digital journalism, magazines, books, maps, children and family, and travel and adventure. She is the 10th editor of *National Geographic* magazine since it was first published in October 1888. Under her leadership, the magazine won a National Magazine Award for best website; two National Magazine Awards and the George Polk Award for Magazine Reporting. In March 2015, she received the Exceptional Woman in Publishing Award.



#### Ben Taub, Staff Writer for The New Yorker

Ben Taub has written for *The New Yorker* about jihadi recruitment in Europe, war crimes in Syria, battlefield medicine, and human trafficking along the trans-Saharan migration routes from Nigeria to Italy. In 2014, he received a B.A. in philosophy from Princeton; the next year, he completed an M.A. in politics at Columbia's Graduate School of Journalism. In 2017, Taub's work on Syria, which was supported by the Pulitzer Center, was shortlisted for a National Magazine Award and won the R.F.K. Award, the ASME Next Award, and the Overseas Press Club Award for Investigative Reporting.

Grantee

#### Girl Be Heard

Girl Be Heard develops, amplifies, and celebrates the voices of young women through socially conscious theater-making. What began in 2008 with 12 girls is now a renowned theatre company of 170 girls and a global movement that engages audiences at the White House, United Nations, U.S. State Department, TED conferences, and in underserved communities locally and globally.





## Cyber Security



#### Runa Sandvik, Director of Information Security for the Newsroom at The New York Times

Runa Sandvik is the director of information security for the newsroom at *The New York Times*. She is a former developer with The Tor Project, a technical advisor to the Freedom of the Press Foundation, and a member of the review board for Black Hat Europe. She tweets as @runasand.

## Fundraising: Proposals and Pitches



#### Tom Hundley, senior editor, Pulitzer Center

Tom Hundley was a newspaper journalist for 36 years, including nearly two decades as a foreign correspondent for the *Chicago Tribune*. During that time he served as the *Tribune*'s bureau chief in Jerusalem, Warsaw, Rome, and London, reporting from more than 60 countries. He has covered three wars in the Persian Gulf, the Arab-Israeli conflict and the rise of Iran's post-revolutionary theocracy.



## Ann Marie Valentine, Senior Program Officer, International Women's Media Foundation (IWMF)

Ann Marie Valentine is the IWMF's senior program officer, responsible for managing the Howard G. Buffett Fund for Women Journalists and implementing the organization's initiatives in Africa and Latin America. She also oversees the Emergency Fund for Women journalists.

Valentine joined the IWMF in 2012 as a program assistant. She worked on fellowship programs in Western Sahara, Morocco, and the Democratic Republic of the Congo. Prior to joining the IWMF, Valentine worked in external affairs for Jersey Cares, a non-profit agency in New Jersey. She holds a bachelor's degree in political science and religious studies from Gettysburg College. She speaks Arabic and Spanish.



#### Joan Woods, Capital Campaign Director, Pulitzer Center

Joan Woods joined the Pulitzer Center as campaign director in 2016. Woods has extensive expertise in foundation and corporate fundraising, including sponsorships, special events, individual and major donor fundraising, direct mail and membership acquisition.

Before joining the Pulitzer Center, Woods served as vice president, development and communications for the Kakenya Center of Excellence, an international NGO and as Director of Development at Martha's Table during an intense expansion of its vision and mission—helping the new CEO grow private fundraising from \$2.8 to \$7.4 million in two years. Woods has served as chief fundraiser for many progressive nonprofit organizations addressing poverty and meeting the needs of the most vulnerable, including Bright Beginnings, a nationally recognized child development and family services center for homeless children; Peace x Peace (Peace by Peace), an international women's organization; the Religious Coalition for Reproductive Choice, a faith-based coalition for reproductive justice; and a national crime victim agency.

Before her nonprofit career, Woods worked as a newspaper reporter and bureau chief for daily newspapers. She holds a B.A. in Journalism from Howard University.

## Women Photograph/Photographers of Color: Challenges and Resources



#### Jennifer Pritheeva Samuel, Associate Photo Editor, National Geographic

Jennifer Pritheeva Samuel works at the intersection of visual media, fine art, and social justice. She is an associate photo editor at *National Geographic* magazine. Prior to that she was Photoville's producer of public talks and workshops and the associate director of Anastasia Photo gallery. She was the founder and producer of Visionaries, a roving series of public artist programs hosted by collaborating partners such as The Queens Museum of Art, Photoville, and DeKalb Market. She was a co- founder and curator of the Brooklyn Photo Salon, a lively quarterly community gathering bringing together emerging and established photographers to commune, critique, and look at photography.

As a filmmaker, Samuel's projects connect personal stories to larger themes of migration, identity, and movement as activism. In 2013, her company, Fine Grain Films, completed "Claiming Our Voice," a documentary about South Asian domestic worker activists living in New York. As an associate producer on several films that have aired on PBS *Frontline, Independent Lens, POV*, and BBC, she covered a wide range of topics including climate change, race and education, and Hurricane Katrina.

Samuel studied anthropology and photography at New York University and was subsequently a Peace Corps volunteer on the island of Dominica. She received her Master of International Affairs from Columbia University's School of International and Public Affairs with a focus on economic development and media.



Grantee

#### Daniella Zalcman, freelance journalist, founder Women Photograph

Daniella Zalcman is a documentary photographer based between London and New York. She is a multiple grantee of the Pulitzer Center, a fellow with the International Women's Media Foundation, and a member of Boreal Collective.

Her work tends to focus on the legacies of western colonization, from the rise of homophobia in East Africa to the forced assimilation education of indigenous children in North America. She won the 2016 FotoEvidence Book Award, the Magnum Foundation's Inge Morath Award, the Magenta Foundation's Bright Spark Award, and the R.F.K. Award 2017 for her project Signs of Your Identity.

Zalcman's work regularly appears in *The Wall Street Journal, Mashable, National Geographic,* and CNN, among others. Her photos have been exhibited internationally, and select projects are represented by Anastasia Photo Gallery, LUMAS, and Subject Matter. She regularly lectures at high schools, universities, museums, and conferences, and is available for assignments and speaking engagements internationally. She graduated from Columbia University with a degree in architecture in 2009.

# Pulitzer Center OUR STORY

Over its 11-year history, the Pulitzer Center has consistently demonstrated its commitment to shining light on critical global issues that are too often ignored. Through the sponsorship of quality international journalism across all media platforms and an innovative program of outreach and education, we have helped inform debates, nurture dialogues, and advance understanding on the defining challenges of our time.

#### Our evolution:

- Since 2006, the Pulitzer Center has supported over 700 projects from close to 150 countries, with 3,500 stories placed in hundreds of news outlets. In 2016 alone, the Center supported 118 projects with professional journalists (and another 31 via our international reporting fellowships for students), providing over \$1.6 million in direct support of journalists and placing the work in over 150 news outlets—ranging from *The Washington Post* and PBS *NewsHour* to *The New Yorker*, NPR, *BuzzFeed*, and *Elle*.
- The Center has facilitated over 2,000 events reaching over 150,000 people, with nearly 500 events for public, school, and college audiences per year.
- Our reporting has been honored with national Emmys, recognition from the Overseas Press Club and Robert F. Kennedy Awards, and best online journalism awards from the National Press Club, the National Press Foundation, and the Society of Professional Journalists.

We are now the largest single source of money for international enterprise reporting—and the only one incorporating this reporting into comprehensive educational programs.

We are grateful to the editors and producers at the hundreds of media outlets we've worked with since we began. Now more than ever, they understand and value our partnership. Recently at the *Time* 100 Gala, managing editor Nancy Gibbs said that *Time*'s signature multimedia project tracing the lives of Syrian refugees in Europe would not have been possible without the Pulitzer Center's support. PBS *NewsHour* anchor Judy Woodruff said the same, in reference to our support for 38 international reports that aired on *NewsHour* in 2016. So did Jake Silverstein, editor in chief of *The New York Times Magazine*, in reference to the "Fractured Lands" project that became the longest story in the history of that newspaper. So does virtually every editor who has had the opportunity to work with us—and with the remarkable journalists we fund.

The story is much the same in our educational work. Our Campus Consortium network represents a diverse cross-section of 35 academic institutions across the U.S.–community

colleges, schools of public health, liberal arts colleges, journalism schools, and large state universities, from Boston University and Spelman College to the Johns Hopkins Bloomberg School of Public Health, the Yale School of Forestry, and the University of California Berkeley Graduate School of Journalism. On the K-12 level, we have built deep partnerships with schools and teachers in half a dozen cities, from Chicago and St. Louis to Washington, Philadelphia, and New York. Our North Carolina *NewsArts* initiative, exploring the intersections of art and journalism, is a model that we hope to replicate nationwide. Our Lesson Builder online curricular materials are freely available to educators worldwide.

At a time when the news business is struggling to find a profitable footing on an evershifting digital terrain, we offer a proven model that leverages donor dollars to maximum effect. Our focus on exploring the root causes of global challenges has enabled reporting that continues to have lasting impact, long after the headlines fade away—helping inform the public, policy makers and the next generation.

Our goals are clear: to help the public better understand the world around us, support journalists who cover underreported global issues, connect them to news outlets, and inspire the next generation to make connections between the local and global, while whetting their appetite for high-quality news.

We achieve these goals by applying our full-cycle model:

- Financial and editorial support for journalists who report on underreported global issues;
- Development and strengthening of relationships with talented journalists and leading news media outlets committed to global reporting;
- Ongoing explorations of new platforms and digital storytelling opportunities to find creative, engaging ways to bring "foreign" issues home;
- Development of online resources for teachers to integrate global journalism in their classrooms;
- In-person journalist visits in university and secondary school classrooms for deep dives into the issues and an inquiry into the news media landscape;
- Support and mentoring for students from our partner universities who receive international reporting fellowships.

The model is designed to take advantage of existing platforms, adapting as needed to a rapidly shifting media landscape—and seeking always to reach as wide and diverse an audience as possible.

Our work is the basis and impetus for civil discourse, of tackling together the urgent challenges that will shape our future. The mission has never been more urgent: to support accurate, responsible journalism and to do everything we can to engage *all* people, across the political spectrum and the divides of class and race and religion, in the big issues that affect us all.

## **#PCGenderLens**



🥑 🧿 @PulitzerCenter



Facebook.com/PulitzerCenter

⊠ contact@pulitzercenter.org

The Pulitzer Center's Gender Lens conference is supported by the Foundation for a Just Society, The Kendeda Fund, the Henry Luce Foundation, and individual donors dedicated to raising awareness of gender issues.





16